

By: Pena

H.R. No. 2672

R E S O L U T I O N

1 WHEREAS, Ron Whitlock has distinguished himself as a
2 successful broadcaster and a dedicated civic leader, and it is
3 indeed a pleasure to recognize his outstanding service to his
4 community; and

5 WHEREAS, Raised on a farm in San Juan, Texas, Ron Whitlock
6 picked cotton as a youth, and he went on to graduate from PSJA High
7 School; he also attended The University of Texas--Pan American and
8 Texas A&M University--Kingsville, and he launched his broadcasting
9 career as a commercial manager at a Raymondville radio station; as
10 he learned the radio business, he was promoted to positions of
11 greater responsibility, becoming the news director for KRIO-910 AM
12 in McAllen and earning numerous awards for his coverage of the
13 hurricanes that struck the Rio Grande Valley in the 1960s; and

14 WHEREAS, With his transition to television, Mr. Whitlock went
15 to work for KRGV-TV in Weslaco and then joined KIII-TV in Corpus
16 Christi as the managing editor of the news team and later the
17 evening news anchor; during his time in Corpus Christi, he also
18 handled public relations for the Corpus Christi Independent School
19 District and was president of the Texas School Public Relations
20 Association and of the Volunteer Services State Council, which
21 represented 26 Texas Department of Mental Health and Mental
22 Retardation facilities; in addition, he began consulting work for
23 private companies and state agencies in the areas of marketing,
24 public relations, and advertising; and

1 WHEREAS, After he had built four radio stations in Texas and a
2 booming trade show business, Mr. Whitlock returned to television as
3 the host and executive producer of the public affairs program,
4 *Borderline*, on KRGV-TV; known today as *RW Reports*, Mr. Whitlock's
5 show covers issues that are important to the residents of the border
6 region, and he regularly interviews policy makers; and

7 WHEREAS, Active in numerous organizations, Mr. Whitlock
8 established the Rio Grande Valley Press Club and was the vice
9 president of the United Press International Broadcasters of Texas;
10 he was also on the boards of the Rio Grande Valley Partnership, the
11 local chapter of the American Red Cross, and Methodist Church San
12 Juan, and he was a founder and president of the Sunrise Rotary Club
13 of Corpus Christi and a participant in Leadership Corpus Christi;
14 and

15 WHEREAS, Ron Whitlock has remained committed to South Texas
16 through his professional and civic endeavors, and he has earned the
17 lasting respect and admiration of his colleagues and fellow
18 citizens; now, therefore, be it

19 RESOLVED, That the House of Representatives of the 81st Texas
20 Legislature hereby honor Ron Whitlock for his successful career in
21 broadcasting and his outstanding service to his community and
22 extend to him sincere best wishes for continued success and
23 happiness; and, be it further

24 RESOLVED, That an official copy of this resolution be
25 prepared for Mr. Whitlock as an expression of high regard by the
26 Texas House of Representatives.