By: West

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## A BILL TO BE ENTITLED 1 AN ACT 2 relating to the establishment of a program to provide prescribers with evidence-based information about pharmaceuticals; assessing a 3 fee; providing penalties. 4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS: 5 6 SECTION 1. It is the intent of the legislature to ensure 7 that health care professionals have balanced and unbiased evidence-based information readily available in order to ensure the 8 9 highest quality prescribing decisions are made for the citizens of this state, which will improve health outcomes and reduce 10 unnecessary costs. 11 12 SECTION 2. Chapter 531, Government Code, is amended by adding Subchapter Q to read as follows: 13 14 SUBCHAPTER Q. EVIDENCE-BASED PRESCRIBER EDUCATION SERVICE Sec. 531.651. DEFINITIONS. In this subchapter: 15 16 (1) "Prescribed product" includes a drug or device as defined in Section 201 of the Federal Food, Drug, and Cosmetic Act 17 (21 U.S.C. Section 321) and a biological product as defined in 18 Section 351 of the Public Health Service Act (42 U.S.C. Section 19 262). 20 21 (2) "State health care program" means a program for which the state purchases prescribed products, including the state 22 Medicaid program, a state pharmaceutical assistance program, or a 23 program for state employees and their dependents, individuals under 24

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the supervision of corrections, or state retirees and their 1 2 dependents. 3 Sec. 531.652. ESTABLISHMENT OF EDUCATION SERVICE. (a) The executive commissioner, in collaboration with an institution of 4 higher education in this state, shall develop an evidence-based 5 prescription education service designed to provide health care 6 7 professionals who are licensed to prescribe or dispense prescribed 8 products with information and education from a noncommercial source on the comparative efficacy, safety, and cost-effectiveness of 9 10 commonly used prescribed products. (b) In designing the service, the executive commissioner 11 12 shall consult with appropriate health care professionals or organizations knowledgeable about the practice of medicine and 13 14 continuing medical education. 15 (c) The education service shall be geared toward assisting health care professionals who are licensed to prescribe or dispense 16 17 prescribed products with making appropriate pharmaceutical 18 recommendations. 19 Sec. 531.653. REQUIREMENTS FOR EDUCATION SERVICE. (a) The education service established by the executive commissioner under 20 Section 531.652 shall conduct in-person outreach and education 21 22 sessions that are: (1) made available to health care professionals who 23 24 participate in, contract with, or are reimbursed by state-funded 25 health care programs; 26 (2) made available to health care professionals in 27 their place of work;

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1	(3) facilitated by qualified and appropriately
2	trained clinician-educators; and
3	(4) conducted on a one-to-one basis, whenever
4	practicable.
5	(b) The service may also provide education to other health
6	care professionals as funding permits or for a fee.
7	(c) The educational materials used by the education service
8	must be based on a balanced, clinically relevant, and comprehensive
9	review of evidence that is accepted within the practice of
10	medicine, including scientific research that conforms to the
11	generally accepted standards of experimental design, data
12	collection, analysis, and interpretation with the purpose of
13	providing unbiased and objective continuing education on the
14	comparative efficacy, safety, and cost-effectiveness of
15	medications.
16	(d) The education service may use materials developed by a
17	medical school, an academic medical center, a school of pharmacy, a
18	medical society, a research institute, or another publicly
19	sponsored prescriber education service.
20	Sec. 531.654. RULES OF EDUCATION SERVICE. (a) The
21	executive commissioner shall adopt the rules necessary to implement
22	this subchapter.
23	(b) The rules adopted under this subchapter must establish:
24	(1) minimum clinical and educational qualifications
25	for prescriber educators employed by or under contract with the
26	education service;
27	(2) required training for educators;

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(3) a code of conduct governing the behavior of 1 2 educators in their interactions with health care professionals; and (4) conflict of interest guidelines for educators and 3 others involved in advising, developing, and administering the 4 5 service. 6 Sec. 531.655. FEE. (a) Each wholesale distributor of 7 prescription drugs that is licensed under Subchapter N, Chapter 8 431, Health and Safety Code, that employs, directs, or utilizes one or more prescription marketing representatives in this state to 9 market the distributor's prescription drugs shall pay to the 10 11 commission an annual fee in the amount of \$2,500. 12 (b) The fee collected by the commission under this section shall be deposited to the credit of the general revenue fund and may 13 be appropriated only for the education service established under 14 15 th<u>is subchapter.</u> (c) A wholesale distributor that fails to pay the fee 16 17 required by this section is subject to disciplinary action by the Department of State Health Services under Section 431.414, Health 18 and Safety Code, as if the distributor violated Subchapter N, 19 Chapter 431, Health and Safety Code. 20 21 Sec. 531.656. COMMISSION DUTIES. The commission shall seek and take all necessary actions to receive federal financial 22 23 participation for any academic detailing provided through the state 24 Medicaid program at the administrative matching rate of 50 percent. Sec. 531.657. GIFTS AND GRANTS. The executive commissioner 25 26 may seek grants and financial gifts from nonprofit charitable foundations to cover planning, development, and the ongoing 27

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operation of the education service provided under this subchapter. 1 2 Sec. 531.658. REPORT. The executive commissioner shall present an annual report on the development of the education 3 4 service to: 5 (1) the presiding officer of each house of the 6 legislature; and 7 (2) the chair of each committee in the legislature 8 with primary jurisdiction over the commission. SECTION 3. (a) 9 Not later than January 1, 2010, the executive commissioner shall adopt the rules required by Subchapter 10 Q, Chapter 531, Government Code, as added by this Act. 11 12 (b) Not later than September 1, 2010, the executive commissioner, in collaboration with an institution of higher 13 14 education in this state, shall establish the education service as 15 required by Subchapter Q, Chapter 531, Government Code, as added by 16 this Act. 17 (c) Notwithstanding Subchapter Q, Chapter 531, Government Code, as added by this Act, a wholesale distributor is not required 18 19 to pay the fee required under Subchapter Q until January 1, 2010. 20 SECTION 4. This Act takes effect September 1, 2009.