

LEGISLATIVE BUDGET BOARD
Austin, Texas

FISCAL NOTE, 81ST LEGISLATIVE REGULAR SESSION

April 30, 2009

TO: Honorable Joe Deshotel, Chair, House Committee on Business & Industry

FROM: John S. O'Brien, Director, Legislative Budget Board

IN RE: HB2014 by Vo (Relating to credit card marketing activities at postsecondary educational institutions.), **Committee Report 1st House, Substituted**

No significant fiscal implication to the State is anticipated.

Under provisions of the bill, a postsecondary educational institution may not disclose to a credit card issuer contact information regarding any student of the institution. Such information would include the student's name, telephone number, e-mail address, permanent or campus residence address, and mailing address. The prohibition would not apply to credit card marketing activities conducted by credit card issuers at events held on the campus of a postsecondary educational institution that are not primarily for students or are not exclusively student-related activities and that are either open to the general public or are conducted for persons who are not required to be students, such as athletics events, concerts, other special events, or alumni meetings. The bill would not limit a governing board of a postsecondary educational institution from establishing restrictions on campus credit card marketing activities for these events. The bill would be implemented within existing resources.

Local Government Impact

No fiscal implication to units of local government is anticipated.

Source Agencies: 720 The University of Texas System Administration, 758 Texas State University System, 769 University of North Texas System Administration, 781 Higher Education Coordinating Board

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