

R E S O L U T I O N

1           WHEREAS, Celebrated restaurateur Juan Francisco Ochoa has  
2 been named the 2011 BusinessPerson of the Year by the Laredo Chamber  
3 of Commerce; and

4           WHEREAS, The founder of El Pollo Loco, "Pancho" Ochoa started  
5 that business in 1975 as a roadside chicken stand in Guasave,  
6 Mexico, and in just four years developed it into a thriving chain  
7 with 85 restaurants in 20 cities in Northern Mexico; in 1980, he  
8 introduced Americans to El Pollo Loco with a Los Angeles location,  
9 and two years later, he expanded to 17 more locations across the  
10 United States; the successful franchise was sold to Denny's in  
11 1983; and

12           WHEREAS, This accomplished entrepreneur soon made plans for  
13 another restaurant venture, and in 1987, he opened Taco Palenque in  
14 Laredo; the fast-food Mexican eatery has since been replicated 14  
15 times over with five locations in Laredo and others in San Antonio,  
16 McAllen, Brownsville, Cotulla, Mission, and Houston; most  
17 recently, Mr. Ochoa opened the Palenque Grill, a full-service  
18 Mexican restaurant, with locations in Laredo and McAllen; from the  
19 beginning, Mr. Ochoa has been supported by his wife, Flerida, and  
20 today the couple's 6 children and 15 grandchildren all take an  
21 active role in the family business; and

22           WHEREAS, A gifted and hardworking chef and businessman,  
23 Pancho Ochoa has delighted countless diners, while creating jobs  
24 and opportunities throughout South Texas, and he is truly deserving

1 of this special recognition; now, therefore, be it

2           RESOLVED, That the House of Representatives of the 82nd Texas  
3 Legislature, 1st Called Session, hereby congratulate Juan  
4 Francisco "Pancho" Ochoa on being named the 2011 BusinessPerson of  
5 the Year by the Laredo Chamber of Commerce and extend to him sincere  
6 best wishes for continued success and happiness; and, be it further

7           RESOLVED, That an official copy of this resolution be  
8 prepared for Mr. Ochoa as an expression of high regard by the Texas  
9 House of Representatives.

Raymond

H.R. No. 144

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Speaker of the House

I certify that H.R. No. 144 was adopted by the House on June 28, 2011, by a non-record vote.

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Chief Clerk of the House