

By: Raymond

H.R. No. 144

R E S O L U T I O N

1 WHEREAS, Celebrated restaurateur Juan Francisco Ochoa has
2 been named the 2011 BusinessPerson of the Year by the Laredo Chamber
3 of Commerce; and

4 WHEREAS, The founder of El Pollo Loco, "Pancho" Ochoa started
5 that business in 1975 as a roadside chicken stand in Guasave,
6 Mexico, and in just four years developed it into a thriving chain
7 with 85 restaurants in 20 cities in Northern Mexico; in 1980, he
8 introduced Americans to El Pollo Loco with a Los Angeles location,
9 and two years later, he expanded to 17 more locations across the
10 United States; the successful franchise was sold to Denny's in
11 1983; and

12 WHEREAS, This accomplished entrepreneur soon made plans for
13 another restaurant venture, and in 1987, he opened Taco Palenque in
14 Laredo; the fast-food Mexican eatery has since been replicated 14
15 times over with five locations in Laredo and others in San Antonio,
16 McAllen, Brownsville, Cotulla, Mission, and Houston; most
17 recently, Mr. Ochoa opened the Palenque Grill, a full-service
18 Mexican restaurant, with locations in Laredo and McAllen; from the
19 beginning, Mr. Ochoa has been supported by his wife, Flerida, and
20 today the couple's 6 children and 15 grandchildren all take an
21 active role in the family business; and

22 WHEREAS, A gifted and hardworking chef and businessman,
23 Pancho Ochoa has delighted countless diners, while creating jobs
24 and opportunities throughout South Texas, and he is truly deserving

1 of this special recognition; now, therefore, be it

2 RESOLVED, That the House of Representatives of the 82nd Texas
3 Legislature, 1st Called Session, hereby congratulate Juan
4 Francisco "Pancho" Ochoa on being named the 2011 BusinessPerson of
5 the Year by the Laredo Chamber of Commerce and extend to him sincere
6 best wishes for continued success and happiness; and, be it further

7 RESOLVED, That an official copy of this resolution be
8 prepared for Mr. Ochoa as an expression of high regard by the Texas
9 House of Representatives.