

By: Naishtat

H.R. No. 259

R E S O L U T I O N

1 WHEREAS, DoubleTree by Hilton is celebrating the 25th
2 anniversary of its signature chocolate chip cookie with a
3 nationwide Cookie CAREavan tour; and

4 WHEREAS, The event is named in honor of the company's CARE
5 (Creating a Rewarding Experience) program, a commitment to going
6 above and beyond expected standards for its guests, team members,
7 and community; and

8 WHEREAS, Presented as a welcome to every hotel guest, the
9 DoubleTree by Hilton chocolate chip cookie has become a symbol of
10 the company's hospitality to travelers, with millions of cookies
11 being enjoyed through the years; and

12 WHEREAS, Part of a global cookie CARE Campaign, the
13 DoubleTree by Hilton Cookie CAREavan Tour will share more than
14 250,000 of the brand's beloved chocolate chip cookies at special
15 events in 50 major cities around the world, including Austin,
16 Houston, Dallas, San Antonio, and El Paso; and

17 WHEREAS, The DoubleTree by Hilton chocolate chip cookie
18 represents both a simple act of kindness and corporate engagement
19 in the community, and it is indeed fitting to pay tribute to this
20 iconic dessert on the occasion of its milestone year; now,
21 therefore, be it

22 RESOLVED, That the House of Representatives of the 82nd Texas
23 Legislature, 1st Called Session, hereby recognize July 2011 as
24 DoubleTree by Hilton Chocolate Chip Cookie Month and extend sincere

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1 best wishes for success to all those involved in the initiative;
2 and, be it further

3 RESOLVED, That an official copy of this resolution be
4 prepared for DoubleTree by Hilton as an expression of high regard by
5 the Texas House of Representatives.