

By: Brown

H.B. No. 682

A BILL TO BE ENTITLED

AN ACT

relating to leasing advertising space on state agency Internet websites.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Subchapter C, Chapter 2054, Government Code, is amended by adding Section 2054.064 to read as follows:

Sec. 2054.064. ADVERTISING ON STATE INTERNET WEBSITES. (a) In this section, "state agency" means a department, board, commission, or other agency in the executive branch of state government, including the office of the governor. The term does not include an institution of higher education, as defined by Section 61.003, Education Code.

(b) In accordance with rules adopted by the department:

(1) a state agency may lease advertising space on the agency's official Internet website; and

(2) the department may lease advertising space on the official Internet website for the State of Texas.

(c) A contract for the lease of advertising space on an Internet website under this section must include terms that:

(1) provide for the payment of a fee by the person leasing the advertising space in an amount set by department rule; and

(2) require the advertisements to comply with the rules adopted by the department relating to content and

1 composition.

2 (d) The department shall adopt rules to implement this
3 section. The rules must establish:

4 (1) guidelines relating to the content and composition
5 of advertisements that may be placed on an Internet website;

6 (2) procedures for procuring advertisements that
7 relate, to the greatest extent practicable, to the stated purpose
8 of the state agency;

9 (3) a schedule of fees to be charged for the lease of
10 advertising space under this section; and

11 (4) the amount of the lease payment that a state agency
12 may retain for administering the lease contract.

13 (e) A state agency contracting to lease advertising space on
14 an official Internet website under this section shall collect the
15 fees due from the leasing entity. After deduction of the state
16 agency's administrative fees, the remainder of the fees collected
17 under this section shall be forwarded to the comptroller to be
18 deposited to the credit of the general revenue fund.

19 SECTION 2. This Act takes effect September 1, 2011.