

By: Bohac

H.B. No. 2086

A BILL TO BE ENTITLED

AN ACT

1
2 relating to deceptive trade practices relating to the advertisement
3 of certain goods.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

5 SECTION 1. Section 17.46, Business & Commerce Code, is
6 amended by adding Subsection (e) to read as follows:

7 (e) A person is presumed to engage in a false, misleading,
8 or deceptive act or practice described by Subsection (b)(10) if:

9 (1) the majority of the person's inventory consists of
10 oriental rugs; and

11 (2) the person advertises oriental rugs at a specified
12 reduced price without disclosing how many rugs are available for
13 purchase at that price.

14 SECTION 2. This Act takes effect September 1, 2011.