By: Gonzales of Hidalgo

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A BILL TO BE ENTITLED 1 AN ACT 2 relating to deceptive trade practices in connection with executing 3 and filing deeds in lieu of foreclosure. BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS: 4 SECTION 1. Section 17.46(b), Business & Commerce Code, is 5 amended to read as follows: 6 (b) Except as provided in Subsection (d) of this section, 7 the term "false, misleading, or deceptive acts or practices" 8 includes, but is not limited to, the following acts: 9 (1) passing off goods or services as those of another; 10 11 (2) causing confusion or misunderstanding as to the 12 source, sponsorship, approval, or certification of goods or 13 services; 14 (3) causing confusion or misunderstanding as to affiliation, connection, or association with, or certification by, 15 16 another; (4) using deceptive representations or designations 17 of geographic origin in connection with goods or services; 18 (5) representing that goods 19 or services have sponsorship, approval, characteristics, ingredients, 20 uses, 21 benefits, or quantities which they do not have or that a person has a sponsorship, approval, status, affiliation, or connection which 22 23 he does not: 24 (6) representing that goods are original or new if

reconditioned, reclaimed, used, or

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1 they are deteriorated, reconditioned, reclaimed, used, or 2 secondhand;

3 (7) representing that goods or services are of a
4 particular standard, quality, or grade, or that goods are of a
5 particular style or model, if they are of another;

6 (8) disparaging the goods, services, or business of
7 another by false or misleading representation of facts;

8 (9) advertising goods or services with intent not to9 sell them as advertised;

10 (10) advertising goods or services with intent not to 11 supply a reasonable expectable public demand, unless the 12 advertisements disclosed a limitation of quantity;

(11) making false or misleading statements of fact concerning the reasons for, existence of, or amount of price reductions;

16 (12) representing that an agreement confers or 17 involves rights, remedies, or obligations which it does not have or 18 involve, or which are prohibited by law;

19 (13) knowingly making false or misleading statements 20 of fact concerning the need for parts, replacement, or repair 21 service;

(14) misrepresenting the authority of a salesman, representative or agent to negotiate the final terms of a consumer transaction;

(15) basing a charge for the repair of any item in whole or in part on a guaranty or warranty instead of on the value of the actual repairs made or work to be performed on the item without

1 stating separately the charges for the work and the charge for the 2 warranty or guaranty, if any;

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3 (16) disconnecting, turning back, or resetting the 4 odometer of any motor vehicle so as to reduce the number of miles 5 indicated on the odometer gauge;

6 (17) advertising of any sale by fraudulently7 representing that a person is going out of business;

8 (18) advertising, selling, or distributing a card 9 which purports to be a prescription drug identification card issued 10 under Section 4151.152, Insurance Code, in accordance with rules 11 adopted by the commissioner of insurance, which offers a discount 12 on the purchase of health care goods or services from a third party 13 provider, and which is not evidence of insurance coverage, unless:

14 (A) the discount is authorized under an agreement 15 between the seller of the card and the provider of those goods and 16 services or the discount or card is offered to members of the 17 seller;

(B) the seller does not represent that the cardprovides insurance coverage of any kind; and

20 (C) the discount is not false, misleading, or 21 deceptive;

(19) using or employing a chain referral sales plan in connection with the sale or offer to sell of goods, merchandise, or anything of value, which uses the sales technique, plan, arrangement, or agreement in which the buyer or prospective buyer is offered the opportunity to purchase merchandise or goods and in connection with the purchase receives the seller's promise or

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1 representation that the buyer shall have the right to receive 2 compensation or consideration in any form for furnishing to the 3 seller the names of other prospective buyers if receipt of the 4 compensation or consideration is contingent upon the occurrence of 5 an event subsequent to the time the buyer purchases the merchandise 6 or goods;

7 (20) representing that a guarantee or warranty confers 8 or involves rights or remedies which it does not have or involve, 9 provided, however, that nothing in this subchapter shall be 10 construed to expand the implied warranty of merchantability as 11 defined in Sections 2.314 through 2.318 and Sections 2A.212 through 12 2A.216 to involve obligations in excess of those which are 13 appropriate to the goods;

14 (21) promoting a pyramid promotional scheme, as 15 defined by Section 17.461;

16 (22) representing that work or services have been 17 performed on, or parts replaced in, goods when the work or services 18 were not performed or the parts replaced;

filing suit founded upon a written contractual 19 (23) obligation of and signed by the defendant to pay money arising out 20 21 of or based on a consumer transaction for goods, services, loans, or extensions of credit intended primarily for personal, family, 22 household, or agricultural use in any county other than in the 23 24 county in which the defendant resides at the time of the commencement of the action or in the county in which the defendant 25 26 in fact signed the contract; provided, however, that a violation of 27 this subsection shall not occur where it is shown by the person

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1 filing such suit he neither knew or had reason to know that the 2 county in which such suit was filed was neither the county in which 3 the defendant resides at the commencement of the suit nor the county 4 in which the defendant in fact signed the contract;

5 (24) failing to disclose information concerning goods 6 or services which was known at the time of the transaction if such 7 failure to disclose such information was intended to induce the 8 consumer into a transaction into which the consumer would not have 9 entered had the information been disclosed;

10 (25) using the term "corporation," "incorporated," or 11 an abbreviation of either of those terms in the name of a business 12 entity that is not incorporated under the laws of this state or 13 another jurisdiction;

14 (26) selling, offering to sell, or illegally promoting 15 an annuity contract under Chapter 22, Acts of the 57th Legislature, 3rd Called Session, 1962 (Article 6228a-5, Vernon's Texas Civil 16 17 Statutes), with the intent that the annuity contract will be the subject of a salary reduction agreement, as defined by that Act, if 18 19 the annuity contract is not an eligible qualified investment under that Act or is not registered with the Teacher Retirement System of 20 Texas as required by Section 8A of that Act; [or] 21

(27) taking advantage of a disaster declared by thegovernor under Chapter 418, Government Code, by:

(A) selling or leasing fuel, food, medicine, or
 another necessity at an exorbitant or excessive price; or

(B) demanding an exorbitant or excessive price inconnection with the sale or lease of fuel, food, medicine, or

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1 another necessity;

2 (28) requesting or requiring, on or before the date on which residential real property that is to secure a debtor's home 3 loan, as defined by Section 343.001, Finance Code, under a deed of 4 trust is conveyed to the debtor, that the debtor execute a deed that 5 6 conveys or purports to convey the property to the holder of the loan 7 in satisfaction of that debt; or (29) filing a deed executed in violation of 8 Subdivision (28) or otherwise claiming title to the property under 9

10 the deed.

11 SECTION 2. This Act takes effect immediately if it receives 12 a vote of two-thirds of all the members elected to each house, as 13 provided by Section 39, Article III, Texas Constitution. If this 14 Act does not receive the vote necessary for immediate effect, this 15 Act takes effect September 1, 2011.