H.R. No. 149

RESOLUTION

WHEREAS, The death of Austin restaurateur Joe Limon Avila on

1

2 January 9, 2011, at the age of 81, has brought a great loss to his 3 loved ones and many admirers throughout the community; and WHEREAS, Born in Austin on April 14, 1929, Mr. Avila learned 4 5 the restaurant business early on when he began delivering bread at the age of six for his parents, Sophia and Florentino De La'O; they 6 7 had started a bakery out of their house during the Great Depression, and Mr. Avila quit school after seventh grade to work full-time in 8 the family business; coming of age during the Korean War, he proudly 9 served his country in the United States Army and earned the Purple 10 11 Heart and other decorations; and 12 WHEREAS, From childhood, Mr. Avila cherished the dream of owning a restaurant; through hard work and perseverance, he was 13 14 able to open the Sun Bakery on East Seventh Street with his mother and stepfather in 1964, and by the following year, he had purchased 15 the business from them and named it Joe's Bakery & Coffee Shop; and 16 WHEREAS, Mr. Avila and his wife, the former Pauline Robles, 17 18 added Mexican food to the cafe's menu, and they worked tirelessly to make Joe's Bakery a success; for years, Mr. Avila began baking in 19 the mornings and then ran the kitchen, spending most of his waking 20 21 hours at the restaurant; after his retirement, he continued to frequent the popular eatery, greeting customers who ranged from 22 23 neighborhood regulars to politicians, musicians, and other well-known people; always warm and smiling, Mr. Avila treated 24

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- 1 everyone who walked through the door like family, and his
- 2 establishment became a center of social and civic life in the
- 3 community; his mischievous sense of humor was always on display,
- 4 and he enjoyed sharing stories about days gone by with diners and
- 5 employees alike; and
- 6 WHEREAS, This beloved icon remained humble through the years
- 7 and demonstrated an enduring commitment to East Austin and its
- 8 residents; he was a mentor and role model to the young people he
- 9 employed, and he frequently donated catering services for events at
- 10 Zavala Elementary School and the Pan American Recreation Center; on
- 11 Cinco de Mayo in 1993, he was honored by community groups with an
- 12 Unsung Hero Award; and
- WHEREAS, A devoted family man sustained by a deep faith, Mr.
- 14 Avila instilled his strong values in his two daughters, Rose Ann and
- 15 Carolina, and he brought them into the restaurant business along
- 16 with other relatives; and
- 17 WHEREAS, Joe Avila blurred the lines between work and
- 18 pleasure, serving as a goodwill ambassador for his business as well
- 19 as for the community he was proud to call home; now, therefore, be
- 20 it
- 21 RESOLVED, That the House of Representatives of the 82nd Texas
- 22 Legislature hereby pay tribute to the memory of Joe Limon Avila and
- 23 extend sincere condolences to the members of his family: to his wife
- 24 of 56 years, Pauline Avila; to his daughters, Rose Ann Maciel and
- 25 her husband, Robert, and Carolina Avila; to his grandchildren,
- 26 Regina Estrada and her husband, Felipe, and Robert Maciel, Jr.; to
- 27 his great-grandchildren, Izabella and Evalina Sophia Estrada; to

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- 1 his sisters, Josephine Cavazos and Hilda Lovern; and to a host of
- 2 other relatives and friends; and, be it further
- 3 RESOLVED, That an official copy of this resolution be
- 4 prepared for his family and that when the Texas House of
- 5 Representatives adjourns this day, it do so in memory of Joe Avila.

Rodriguez

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	Speaker of the House
-	unanimously adopted by a rising
rote of the House on February 7, 2011.	
	Chief Clerk of the House