By: Hilderbran H.R. No. 175

RESOLUTION

1 WHEREAS, The Boot Campaign has made a positive difference in

2 the lives of numerous United States active duty service members and

3 veterans; and

4 WHEREAS, This charitable initiative was founded by Texas

5 residents Ginger Giles, Leigh Ann Ranslem, Sherri Reuland, Mariae

6 Bui, and Heather Fordham, who wanted to provide their fellow

7 citizens with a means to show support for the military; the five

8 women, who call themselves the "Boot Girls," were inspired to

9 undertake the project after reading Lone Survivor, the nonfiction

10 account of courageous Navy SEAL and Navy Cross honoree Marcus

11 Luttrell; and

12 WHEREAS, The campaign originated as a promotion for a country

13 music concert to benefit the Military Warriors Support Foundation,

14 which offers employment, education, housing, and financial

15 assistance to veterans; the musicians posed for photographs wearing

16 combat boots to symbolize their solidarity with the troops, and the

17 resulting images were recognized for their powerful message; and

18 WHEREAS, Adopting a national focus, the Boot Campaign soon

19 partnered with a leading military boot manufacturer to sell combat

20 boots to civilians, donating the proceeds to foundations that aid

21 returning service members and their families; many politicians and

22 celebrities have posed for photographs to promote the project,

23 including Governor Rick Perry and members of the Houston Astros and

24 Dallas Cowboys; and

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- 1 WHEREAS, The Boot Campaign works with the Lone Survivor
- 2 Foundation, helping to fund the construction of a veterans ranch
- 3 that will feature rehabilitation and wellness facilities as well as
- 4 programs for children and surviving families; money raised by the
- 5 Boot Campaign also helps those suffering from post-traumatic stress
- 6 disorder; and
- 7 WHEREAS, All American citizens owe a profound debt of
- 8 gratitude to the present and former members of the United States
- 9 armed forces, and the Boot Campaign is helping these brave men and
- 10 women to receive the assistance and appreciation they so richly
- 11 deserve; now, therefore, be it
- RESOLVED, That the House of Representatives of the 82nd Texas
- 13 Legislature hereby honor the Boot Campaign and its worthy efforts
- 14 to encourage support for our active duty and returning service
- 15 members; and, be it further
- RESOLVED, That an official copy of this resolution be
- 17 prepared for the organization as an expression of high regard by the
- 18 Texas House of Representatives.