

R E S O L U T I O N

1 WHEREAS, Tourism is a vital contributor to the economy of the
2 Lone Star State, and the travel industry is being recognized at the
3 Capitol on February 22-23, 2011; and

4 WHEREAS, In 2009 alone, 186 million visitors traveled to and
5 within the State of Texas, resulting in \$51.8 billion of direct
6 travel spending, which in turn has supported some 526,000 jobs; and

7 WHEREAS, Known the world over as a travel destination, Texas
8 is visited by countless people from other countries, with
9 international travelers accounting for approximately \$4.1 billion,
10 or 10 percent, of tourist spending; and

11 WHEREAS, For every dollar invested in domestic advertising to
12 promote Texas as a desirable place to visit and vacation, an
13 estimated seven dollars is generated in state tax revenues; this
14 significant return on investment would not be possible without
15 state funding to advertise Texas as a place like no other that must
16 be seen and experienced firsthand; and

17 WHEREAS, Tourism is indeed big business in Texas, helping
18 communities, both large and small, to thrive and create jobs, and
19 its importance to the state's economy is aptly reflected in the
20 industry's current theme, *Travel Matters*; now, therefore, be it

21 RESOLVED, That the House of Representatives of the 82nd Texas
22 Legislature hereby honor the travel industry in Texas and recognize
23 it for the crucial role that tourism plays in the economy of our
24 state.

Hunter

Straus	Gonzales of Williamson	Morrison
Aliseda	Gonzalez	Munoz, Jr.
Allen	Gooden	Murphy
Alonzo	Guillen	Naishtat
Alvarado	Gutierrez	Nash
Anchia	Hamilton	Oliveira
Anderson of Dallas	Hancock	Orr
Anderson of McLennan	Hardcastle	Otto
Aycock	Harless	Parker
Beck	Harper-Brown	Patrick
Berman	Hartnett	Paxton
Bohac	Hernandez Luna	Pena
Bonnen	Hilderbran	Perry
Branch	Hochberg	Phillips
Brown	Hopson	Pickett
Burkett	Howard of Fort Bend	Pitts
Burnam	Howard of Travis	Price
Button	Huberty	Quintanilla
Cain	Hughes	Raymond
Callegari	Hunter	Reynolds
Carter	Isaac	Riddle
Castro	Jackson	Ritter
Chisum	Johnson	Rodriguez
Christian	Keffer	Schwertner
Coleman	King of Parker	Scott
Cook	King of Taylor	Sheets
Craddick	King of Zavala	Sheffield
Creighton	Kleinschmidt	Shelton
Crownover	Kolkhorst	Simpson
Darby	Kuempel	Smith of Harris
Davis of Dallas	Landtroop	Smith of Tarrant
J. Davis of Harris	Larson	Smithee
S. Davis of Harris	Laubenberg	Solomons
Deshotel	Lavender	Strama
Driver	Legler	Taylor of Collin
Dukes	Lewis	Taylor of Galveston
Dutton	Lozano	Thompson
Eiland	Lucio III	Torres
Eissler	Lyne	Truitt
Elkins	Madden	Turner
Farias	Mallory Caraway	Veasey
Farrar	Margo	Villarreal
Fletcher	Marquez	Vo
Flynn	Martinez	Walle
Frullo	Martinez Fischer	Weber
Gallego	McClendon	White
Garza	Menendez	Woolley
Geren	Miles	Workman
Giddings	Miller of Comal	Zedler
Gonzales of Hidalgo	Miller of Erath	Zerwas

H.R. No. 538

Speaker of the House

I certify that H.R. No. 538 was adopted by the House on February 23, 2011, by a non-record vote.

Chief Clerk of the House