

By: Carter

H.R. No. 548

R E S O L U T I O N

1           WHEREAS, Members of the Texas Restaurant Association are  
2 gathering at the State Capitol on February 22, 2011, and this  
3 occasion provides a welcome opportunity to recognize the Brinker  
4 International restaurant company for its Texas success story; and

5           WHEREAS, Headquartered in Dallas, the company can trace its  
6 origin back to the mid-1970s when the first Chili's Grill & Bar was  
7 established at the corner of Greenville Avenue and Meadow Road by  
8 entrepreneur Larry Lavine; Chili's was soon attracting long lines  
9 around the building and down the block, and within eight years, 25  
10 restaurants had been opened in six states; Norman Brinker, already  
11 a force in the American restaurant business, joined the company as  
12 chairman and CEO in 1983; and

13           WHEREAS, The company changed its name to Brinker  
14 International in 1991 to reflect its expansion, and Brinker now  
15 owns more than 1,500 restaurants in 31 countries and 2 territories;  
16 in addition to Chili's, the corporation's family of restaurant  
17 brands includes Maggiano's Little Italy and Romano's Macaroni  
18 Grill; Brinker employs more than 100,000 people and serves more  
19 than one million diners every day; operations are directed by  
20 chairman, president, and CEO Douglas H. Brooks; and

21           WHEREAS, Brinker International has long been a valuable  
22 member of the Texas business community, and it is a pleasure to  
23 recognize the company and to pay tribute to its many Texas  
24 employees; now, therefore, be it

1           RESOLVED, That the House of Representatives of the 82nd Texas  
2 Legislature hereby honor the officers, board members, and employees  
3 of Brinker International on the occasion of Texas Restaurant  
4 Association Day at the State Capitol and extend to all sincere best  
5 wishes for the future; and, be it further

6           RESOLVED, That an official copy of this resolution be  
7 prepared for Brinker International as an expression of high regard  
8 by the Texas House of Representatives.