

By: Veasey

H.R. No. 864

R E S O L U T I O N

1 WHEREAS, Family and friends are mourning the loss of Fort
2 Worth businessman and civic leader David M. Beckerman, who passed
3 away on February 20, 2011, at the age of 83; and

4 WHEREAS, Born to Oscar and Emma Beckerman in New York City,
5 Mr. Beckerman forged a long and highly successful career in
6 marketing and electronics; he worked with the Tandy/RadioShack
7 corporation for more than 41 years and served in a number of
8 important leadership roles, including those of senior vice
9 president of marketing services and vice president of operations;
10 he was known as "Mr. Direct Mail" for leading the company's
11 successful direct mail advertising campaign, and he shared his
12 knowledge and expertise as a special volunteer advisor to the U.S.
13 postmaster general; and

14 WHEREAS, Mr. Beckerman helped promote cultural understanding
15 and tolerance as a member of the board of the National Council of
16 Christians and Jews and as a trustee and member of the executive
17 committee of the NCCJ Fort Worth chapter, now known as the
18 Multicultural Alliance; his outstanding civic contributions also
19 included service on the executive committees of the Fort Worth
20 Dallas Ballet and Casa Manana Theatre, and he was the founding
21 president of the Texas Assembly of Arts Councils; and

22 WHEREAS, Devoted to his faith, Mr. Beckerman was a director
23 of Congregation Ahavath Sholom and the L. F. Shanblum Lodge of
24 B'nai B'rith; moreover, he gave generously of his time and talents

1 to the Jewish Federation of Fort Worth and Tarrant County, serving
2 as president, campaign chair, and director; and

3 WHEREAS, Mr. Beckerman and his wife, Greta, enjoyed a deeply
4 rewarding marriage of more than 60 years; they were wed on June 3,
5 1950, and were blessed with three children, Iris, Heidi, and Neil,
6 as well as five grandchildren; the couple received the B'nai B'rith
7 International Distinguished Achievement Award for their myriad
8 philanthropic endeavors, and Mr. Beckerman also received a 2001
9 Citation Award from the National Conference for Community and
10 Justice; and

11 WHEREAS, David Beckerman lived a full and generous life, and
12 he will forever be remembered with admiration and affection by all
13 who held him close to their hearts; now, therefore, be it

14 RESOLVED, That the House of Representatives of the 82nd Texas
15 Legislature hereby pay tribute to the memory of David M. Beckerman
16 and extend sincere condolences to the members of his family: to his
17 wife, Greta Beckerman; to his daughters, Iris Newman and her
18 husband, Sidney, and Heidi Kirby and her husband, Michael; to his
19 son, Neil Beckerman, and his wife, Lisa; to his grandchildren,
20 Michelle and Drew Beckerman, Matthew and Daniel Kirby, and Jill
21 Newman; and to his other relatives and friends; and, be it further

22 RESOLVED, That an official copy of this resolution be
23 prepared for his family and that when the Texas House of
24 Representatives adjourns this day, it do so in memory of David
25 Beckerman.