

By: Branch

H.R. No. 1136

R E S O L U T I O N

1 WHEREAS, The citizens of Dallas have long benefited from the
2 leadership and dedication of Pete Schenkel, who is being honored
3 for his remarkable efforts in behalf of the city on April 7, 2011,
4 with his receipt of the 82nd annual Linz Award; and

5 WHEREAS, Sponsored by the Zale Corporation and *The Dallas*
6 *Morning News*, the Linz Award is given to individuals whose
7 humanitarian efforts and civic service have greatly aided the
8 community and its residents, and Mr. Schenkel is most deserving of
9 this honor; and

10 WHEREAS, Pete Schenkel was born and raised in Dallas; he
11 delivered the *Morning News* as a teen and helped his father run a
12 dairy farm in the Wilmer-Hutchins area, and then worked his way up
13 from a delivery position at a dairy to become an owner of the
14 company; over the past five decades, Mr. Schenkel has become an
15 iconic figure in the dairy industry and has played a pivotal role in
16 the creation and success of Dean Foods; and

17 WHEREAS, Through the years, Mr. Schenkel has given generously
18 of his time and resources as a member of a number of important
19 boards, including the Dallas/Fort Worth International Airport, the
20 Methodist Health System Foundation, and the Dallas Blue Foundation,
21 which provides financial assistance to families of Dallas police
22 officers wounded or killed in the line of duty; since the 1980s, he
23 has overseen a national program run by dairies that offers monetary
24 rewards to help solve major crimes; moreover, he directs a

1 charitable fund with his wife, Pat, and gave \$4 million to the
2 Methodist Health System Foundation in 2007, the largest gift in the
3 institution's 80-plus-year history; and

4 WHEREAS, In his role as the chair of the State Fair of Texas,
5 Mr. Schenkel ensured that The University of Texas at Austin and the
6 University of Oklahoma football teams would continue to play their
7 annual rivalry game at the Cotton Bowl and not relocate to
8 Arlington; he worked to get voters to approve much-needed
9 renovations to the stadium and was instrumental in persuading the
10 Longhorns and the Sooners to stay through 2015; and

11 WHEREAS, A man of great success who has never forgotten his
12 humble beginnings, Pete Schenkel has set an inspiring example of
13 humanitarianism and civic engagement that will long resonate in the
14 city he has helped shape; now, therefore, be it

15 RESOLVED, That the House of Representatives of the 82nd Texas
16 Legislature hereby congratulate Pete Schenkel on his receipt of the
17 2011 Linz Award and honor him for his extraordinary service; and, be
18 it further

19 RESOLVED, That an official copy of this resolution be
20 prepared for Mr. Schenkel as an expression of high regard by the
21 Texas House of Representatives.