

R E S O L U T I O N

1 WHEREAS, Susie's South Forty Confections, Inc., in Midland is
2 marking its 20th anniversary in 2011; and

3 WHEREAS, Founded by Susie Hitchcock-Hall, Susie's South
4 Forty began in 1991 in a small space south of Midland; its first
5 product was Texas pecan toffee, followed by such candies as
6 pralines, fudge, and caramels; and

7 WHEREAS, The company moved into a new facility in 2002 and
8 celebrated by making a Texas-sized piece of toffee that weighed in
9 at nearly 3,000 pounds, setting a Guinness World Record; after the
10 festivities, the toffee was donated to local soup kitchens and
11 other nonprofit organizations; and

12 WHEREAS, Today, Susie's South Forty makes 21 varieties of
13 candy for sale at shops in Midland and Odessa; in addition, the firm
14 has a wholesale show space in the Dallas Market Center and sends
15 packages to mail order customers in all 50 states; the company has
16 been featured on the Food Network program *Unwrapped*, and it was
17 named one of the "Fastest-Growing Basket Businesses in America" by
18 Festivities Publications; at the Austin Fancy Foods Show, Susie's
19 South Forty won Best Fudge and Best Frozen Dessert awards; and

20 WHEREAS, Proprietor Susie Hitchcock-Hall has earned Master
21 Confectioner Emeritus status from Retail Confectioners
22 International, and her company is a certified Woman-Owned Business;
23 giving generously of her time and talents, Ms. Hitchcock-Hall has
24 served on dozens of boards and has chaired the United Way Capital

1 Campaign, the Midland Chamber of Commerce, and the Midland
2 Manufacturers Association; and

3 WHEREAS, Over the past two decades, Susie's South Forty has
4 made valuable contributions to the economic vitality of the Midland
5 community while building a national reputation for excellence; now,
6 therefore, be it

7 RESOLVED, That the House of Representatives of the 82nd Texas
8 Legislature hereby congratulate Susie's South Forty Confections,
9 Inc., on its 20th anniversary and extend to Susie Hitchcock-Hall
10 and her staff sincere best wishes for continued success; and, be it
11 further

12 RESOLVED, That an official copy of this resolution be
13 prepared for the company as an expression of high regard by the
14 Texas House of Representatives.

Craddick

H.R. No. 1177

Speaker of the House

I certify that H.R. No. 1177 was adopted by the House on April 14, 2011, by a non-record vote.

Chief Clerk of the House