

By: Craddick

H.R. No. 1177

R E S O L U T I O N

1 WHEREAS, Susie's South Forty Confections, Inc., in Midland is
2 marking its 20th anniversary in 2011; and

3 WHEREAS, Founded by Susie Hitchcock-Hall, Susie's South
4 Forty began in 1991 in a small space south of Midland; its first
5 product was Texas pecan toffee, followed by such candies as
6 pralines, fudge, and caramels; and

7 WHEREAS, The company moved into a new facility in 2002 and
8 celebrated by making a Texas-sized piece of toffee that weighed in
9 at nearly 3,000 pounds, setting a Guinness World Record; after the
10 festivities, the toffee was donated to local soup kitchens and
11 other nonprofit organizations; and

12 WHEREAS, Today, Susie's South Forty makes 21 varieties of
13 candy for sale at shops in Midland and Odessa; in addition, the firm
14 has a wholesale show space in the Dallas Market Center and sends
15 packages to mail order customers in all 50 states; the company has
16 been featured on the Food Network program *Unwrapped*, and it was
17 named one of the "Fastest-Growing Basket Businesses in America" by
18 Festivities Publications; at the Austin Fancy Foods Show, Susie's
19 South Forty won Best Fudge and Best Frozen Dessert awards; and

20 WHEREAS, Proprietor Susie Hitchcock-Hall has earned Master
21 Confectioner Emeritus status from Retail Confectioners
22 International, and her company is a certified Woman-Owned Business;
23 giving generously of her time and talents, Ms. Hitchcock-Hall has
24 served on dozens of boards and has chaired the United Way Capital

1 Campaign, the Midland Chamber of Commerce, and the Midland
2 Manufacturers Association; and

3 WHEREAS, Over the past two decades, Susie's South Forty has
4 made valuable contributions to the economic vitality of the Midland
5 community while building a national reputation for excellence; now,
6 therefore, be it

7 RESOLVED, That the House of Representatives of the 82nd Texas
8 Legislature hereby congratulate Susie's South Forty Confections,
9 Inc., on its 20th anniversary and extend to Susie Hitchcock-Hall
10 and her staff sincere best wishes for continued success; and, be it
11 further

12 RESOLVED, That an official copy of this resolution be
13 prepared for the company as an expression of high regard by the
14 Texas House of Representatives.