H.R. No. 1690

RESOLUTION

WHEREAS, Radio station KFYO in Lubbock is celebrating its
85th anniversary in 2011; and

3 WHEREAS, Founded in 1926 in Texarkana, Texas, the station, whose call letters stood for the slogan 4 "Kum Find Your 5 Opportunities," originally broadcast at 1430 AM with 10 watts of power; the station was moved to Breckenridge in 1927 and moved again 6 7 a year later to Abilene, where for a time it broadcast from the 8 historic Grace Hotel; and

9 WHEREAS, In 1932, the station made its final move to Lubbock, 10 broadcasting at 1310 AM; it first aired a Texas Tech football game 11 in 1934, and the following year, began regular broadcasts of the 12 games; and

WHEREAS, During the next decade, KFYO was affiliated with the Mutual Radio, NBC Blue, and ABC Radio Networks; the station was granted a TV license for Channel 5 in Lubbock in 1953 and subsequently began a nearly half-century affiliation with CBS News; and

WHEREAS, KFYO was the city's FEMA/civil defense radio station and was equipped with two diesel back-up generators, which proved critical in the aftermath of the deadly tornado that struck Lubbock on May 11, 1970; the only station that remained on the air, KFYO provided vital information to the community and served as the city's sole link to the outside world by broadcasting over the phone to a Dallas station; as a result, KFYO earned a number of awards and

1

H.R. No. 1690

1 accolades, including a presidential citation; and

WHEREAS, Over the years, the station has offered a variety of 2 3 local coverage through the sportscasts of Jack Dale, known as the "Voice of the Red Raiders," the farm reports of agricultural 4 5 director Jim Stewart, the weekly broadcasts of the Downtown Bible Class, and programs by such popular area radio personalities as 6 Chad Hasty and Robert Pratt; in January 2009, the station broadcast 7 8 live from Centennial Plaza in Midland during the "Welcome Home" celebration for former president and first lady George and Laura 9 10 Bush; and

11 WHEREAS, KFYO has kept pace with the latest radio technology, 12 transitioning to digital broadcasting in 1998 and streaming its 13 programming live over the Internet starting in 2007; the station 14 has been affiliated with ABC since 2003; and

WHEREAS, Since its humble beginnings 85 years ago, KFYO has become a leading source of information, commentary, and entertainment in Lubbock, and it is a pleasure to honor the organization on the occasion of this special milestone; now, therefore, be it

20 RESOLVED, That the House of Representatives of the 82nd Texas 21 Legislature hereby congratulate radio station KFYO on its 85th 22 anniversary and extend to the station's managers and staff sincere 23 best wishes for continued success; and, be it further

RESOLVED, That an official copy of this resolution be prepared for the station as an expression of high regard by the Texas House of Representatives.

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2

H.R. No. 1690

Speaker of the House

I certify that H.R. No. 1690 was adopted by the House on May 12, 2011, by a non-record vote.

Chief Clerk of the House