

By: Frullo

H.R. No. 1690

R E S O L U T I O N

1 WHEREAS, Radio station KFYO in Lubbock is celebrating its  
2 85th anniversary in 2011; and

3 WHEREAS, Founded in 1926 in Texarkana, Texas, the station,  
4 whose call letters stood for the slogan "Kum Find Your  
5 Opportunities," originally broadcast at 1430 AM with 10 watts of  
6 power; the station was moved to Breckenridge in 1927 and moved again  
7 a year later to Abilene, where for a time it broadcast from the  
8 historic Grace Hotel; and

9 WHEREAS, In 1932, the station made its final move to Lubbock,  
10 broadcasting at 1310 AM; it first aired a Texas Tech football game  
11 in 1934, and the following year, began regular broadcasts of the  
12 games; and

13 WHEREAS, During the next decade, KFYO was affiliated with the  
14 Mutual Radio, NBC Blue, and ABC Radio Networks; the station was  
15 granted a TV license for Channel 5 in Lubbock in 1953 and  
16 subsequently began a nearly half-century affiliation with CBS News;  
17 and

18 WHEREAS, KFYO was the city's FEMA/civil defense radio station  
19 and was equipped with two diesel back-up generators, which proved  
20 critical in the aftermath of the deadly tornado that struck Lubbock  
21 on May 11, 1970; the only station that remained on the air, KFYO  
22 provided vital information to the community and served as the  
23 city's sole link to the outside world by broadcasting over the phone  
24 to a Dallas station; as a result, KFYO earned a number of awards and

1 accolades, including a presidential citation; and

2       WHEREAS, Over the years, the station has offered a variety of  
3 local coverage through the sportscasts of Jack Dale, known as the  
4 "Voice of the Red Raiders," the farm reports of agricultural  
5 director Jim Stewart, the weekly broadcasts of the Downtown Bible  
6 Class, and programs by such popular area radio personalities as  
7 Chad Hasty and Robert Pratt; in January 2009, the station broadcast  
8 live from Centennial Plaza in Midland during the "Welcome Home"  
9 celebration for former president and first lady George and Laura  
10 Bush; and

11       WHEREAS, KFYO has kept pace with the latest radio technology,  
12 transitioning to digital broadcasting in 1998 and streaming its  
13 programming live over the Internet starting in 2007; the station  
14 has been affiliated with ABC since 2003; and

15       WHEREAS, Since its humble beginnings 85 years ago, KFYO has  
16 become a leading source of information, commentary, and  
17 entertainment in Lubbock, and it is a pleasure to honor the  
18 organization on the occasion of this special milestone; now,  
19 therefore, be it

20       RESOLVED, That the House of Representatives of the 82nd Texas  
21 Legislature hereby congratulate radio station KFYO on its 85th  
22 anniversary and extend to the station's managers and staff sincere  
23 best wishes for continued success; and, be it further

24       RESOLVED, That an official copy of this resolution be  
25 prepared for the station as an expression of high regard by the  
26 Texas House of Representatives.