By: Harper-Brown H.R. No. 2146

RESOLUTION

- 1 WHEREAS, Locally owned and operated businesses are vital to
- 2 the economic well-being of Texas communities, and in 2011,
- 3 FigDesign in Irving is celebrating 25 years as a design and
- 4 marketing firm; and
- 5 WHEREAS, David Fiegenschue, a graduate of the University of
- 6 Dallas and Texas Christian University, founded FigDesign in 1986;
- 7 the company specializes in creating a visual identity for
- 8 businesses across various media; its projects include designing
- 9 logos, annual reports, marketing literature, and websites; and
- 10 WHEREAS, Among FigDesign's current and former clients are
- 11 Astadia, Centex Homes, Cyrix Corporation, Verizon, the Shakespeare
- 12 Festival of Dallas, Texas Instruments, the Greater Irving-Las
- 13 Colinas Chamber of Commerce, and many others; Mr. Fiegenschue's
- 14 work has been featured in Print magazine's Regional Design Annual,
- 15 the Dallas Show, the TOPS Show, and the Society for Technical
- 16 Communication's Technical Art Competition, where his designs have
- 17 twice won Best in Show; and
- 18 WHEREAS, FigDesign is located in the historic Caldwell House
- 19 in Irving's Heritage District; the former home of Irving mayor C. P.
- 20 Caldwell, the house was restored by Mr. Fiegenschue and his wife and
- 21 business partner, Kathy, and recognized with a historical marker
- 22 during the city's centennial celebration in 2002; the couple work
- 23 in this picturesque setting in the company of their "loyal
- 24 employee" Rocky, a black Labrador retriever; and

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- 1 WHEREAS, For a quarter of a century, FigDesign has provided
- 2 high quality service to businesses and organizations throughout the
- 3 area, and it is indeed a pleasure to honor owners David and Kathy
- 4 Fiegenschue on the occasion of this milestone year; now, therefore,
- 5 be it
- 6 RESOLVED, That the House of Representatives of the 82nd Texas
- 7 Legislature hereby commemorate the 25th anniversary of FigDesign
- 8 and extend sincere best wishes to David and Kathy Fiegenschue and
- 9 their staff for continued success; and, be it further
- 10 RESOLVED, That an official copy of this resolution be
- 11 prepared for Mr. and Ms. Fiegenschue as an expression of high regard
- 12 by the Texas House of Representatives.