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S.B. No. 529

## A BILL TO BE ENTITLED

1 AN ACT

- 2 relating to the regulation of motor vehicle dealers, manufacturers,
- 3 distributors, and representatives.
- 4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
- 5 SECTION 1. Section 2301.002, Occupations Code, is amended
- 6 by adding Subdivision (27-a) to read as follows:
- 7 (27-a) "Property use agreement" means a contract,
- 8 other than a franchise, between a franchised dealer and a
- 9 manufacturer, distributor, or representative that grants the
- 10 manufacturer, distributor, or representative the right to regulate
- 11 the franchised dealer's use of the dealership and other facilities
- 12 covered by the franchise.
- SECTION 2. Section 2301.359, Occupations Code, is amended
- 14 by amending Subsection (e) and adding Subsections (g), (h), and (i)
- 15 to read as follows:
- 16 (e) A manufacturer or distributor may not unreasonably
- 17 withhold approval of an application filed under Subsection (a).
- 18 [It is unreasonable for a manufacturer or distributor to reject a
- 19 prospective transferee who is of good moral character and who meets
- 20 the written, reasonable, and uniformly applied standards or
- 21 qualifications, if any, of the manufacturer or distributor relating
- 22 to the prospective transferee's business experience and financial
- 23 qualifications.
- 24 (g) In determining whether to approve an application filed

- 1 under Subsection (a), a manufacturer or distributor may consider:
- 2 (1) the prospective transferee's financial and
- 3 operational performance as a franchised dealer, if the prospective
- 4 transferee is or has been a franchised dealer;
- 5 (2) the prospective transferee's moral character; or
- 6 (3) the extent to which a prospective transferee
- 7 satisfies any criteria developed by the manufacturer or distributor
- 8 and made available to the prospective transferee, specifically to
- 9 determine the business experience and financial qualifications of a
- 10 prospective transferee.
- 11 (h) A manufacturer or distributor may consider the criteria
- 12 developed under Subsection (g)(3) only if the criteria are in
- 13 writing, are reasonable, and are uniformly applied in similar
- 14 <u>situations.</u>
- 15 (i) It is unreasonable for a manufacturer or distributor to
- 16 reject a prospective transferee who is of good moral character and
- 17 who satisfies the criteria developed under Subsection (g)(3).
- SECTION 3. Subsection (b), Section 2301.465, Occupations
- 19 Code, is amended to read as follows:
- 20 (b) Notwithstanding the terms of any franchise, after the
- 21 termination of a franchise, a manufacturer, distributor, or
- 22 representative shall pay to a franchised dealer or any lienholder,
- 23 in accordance with the interest of each, the following amounts:
- 24 (1) the dealer cost of each new motor vehicle in the
- 25 dealer's inventory with mileage of 5,000 miles or less, exclusive
- 26 of mileage placed on the vehicle before it was delivered to the
- 27 dealer, reduced by the net discount value of each vehicle, except

- 1 that if a vehicle cannot be reduced by the net discount value, the
- 2 manufacturer or distributor shall pay the dealer the net cost of the
- 3 vehicle;
- 4 (2) the dealer cost of each new, unused, undamaged,
- 5 and unsold part or accessory that:
- 6 (A) is in the current parts catalogue and is
- 7 still in the original, resalable merchandising package and in an
- 8 unbroken lot, except in the case of sheet metal, a comparable
- 9 substitute for the original package may be used; and
- 10 (B) was purchased by the dealer either directly
- 11 from the manufacturer or distributor or from an outgoing authorized
- 12 dealer as a part of the dealer's initial inventory;
- 13 (3) the fair market value of each undamaged sign owned
- 14 by the dealer that bears a trademark or tradename used or claimed by
- 15 the manufacturer, distributor, or representative and that was
- 16 purchased from or at the request of the manufacturer, distributor,
- 17 or representative;
- 18 (4) the fair market value of all special tools, data
- 19 processing equipment, and automotive service equipment owned by the
- 20 dealer that:
- 21 (A) were recommended in writing and designated as
- 22 special tools and equipment;
- 23 (B) were purchased from or at the request of the
- 24 manufacturer, distributor, or representative; and
- (C) are in usable and good condition except for
- 26 reasonable wear and tear; [and]
- 27 (5) the cost of transporting, handling, packing,

- 1 storing, and loading any property subject to repurchase under this
- 2 section; and
- 3 (6) the depreciated value of computer software that
- 4 was recommended and required in writing by the manufacturer,
- 5 distributor, or representative.
- 6 SECTION 4. Subchapter J, Chapter 2301, Occupations Code, is
- 7 amended by adding Section 2301.4651 to read as follows:
- 8 Sec. 2301.4651. ADDITIONAL PAYMENT TO FRANCHISED DEALER IN
- 9 CERTAIN SITUATIONS. (a) This section applies to a manufacturer,
- 10 distributor, or representative that:
- 11 (1) terminates or discontinues a franchise by any
- 12 means without complying with Section 2301.453; or
- 13 (2) regardless of whether the manufacturer,
- 14 distributor, or representative complies with Section 2301.453,
- 15 terminates or discontinues a franchise by:
- 16 (A) discontinuing a line-make;
- 17 (B) ceasing to do business in this state; or
- 18 <u>(C) changing the distributor or method of</u>
- 19 distribution of its products in this state.
- 20 (b) In addition to the duties placed on a manufacturer,
- 21 distributor, or representative by Section 2301.465, a
- 22 manufacturer, distributor, or representative to whom this section
- 23 applies shall pay to the franchised dealer the following amounts as
- 24 applicable:
- 25 (1) either:
- 26 (A) the dealer's construction costs for a new
- 27 dealership completed in the two years preceding the date of the

termination or discontinuance described by Subsection (a); or 1 2 (B) if the dealer does not have any costs described by Paragraph (A), the fair monthly rental value of the 3 4 dealership payable in cash each month beginning on the first day of the first month following the date of the termination or 5 discontinuance described by Subsection (a) and ending on the 6 7 earlier of: 8 (i) the first anniversary of 9 termination or discontinuance date; or (ii) the date on which the dealer no longer 10 11 owns the dealership; (2) the dealer's costs for upgrading or substantially 12 13 altering a dealership if the upgrades or alterations were completed 14 or added in the two years preceding the date of the termination or discontinuance described by Subsection (a); and 15 16 (3) an amount equal to the value of the goodwill associated with the franchise as it existed on the day before the 17 18 earlier of: 19 (A) the date of the termination or discontinuance 20 described by Subsection (a); or 21 (B) the date on which the manufacturer, distributor, or representative announced its intention to 22 23 terminate or discontinue the franchise in a manner described by 24 Subsection (a). 25 (c) A franchised dealer receiving money under Subsection 26 (b)(1)(B) shall:

(1) make a reasonable effort to earn income from a

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- 1 dealership after a termination or discontinuance described by
- 2 Subsection (a); and
- 3 (2) inform the manufacturer, distributor, or
- 4 representative of the dealer's efforts under Subdivision (1) and of
- 5 any income earned from the dealership.
- 6 (d) The amounts to be paid under Subsection (b)(1) or (2) to
- 7 the dealer by a manufacturer, distributor, or representative shall
- 8 be based on the percentage of the total square footage of the
- 9 dealership attributable to sales, service, and parts suggested by a
- 10 manufacturer or distributor and allocated to the franchise being
- 11 terminated or discontinued at the time of the termination or
- 12 <u>discontinuance.</u>
- 13 (e) A franchised dealer receiving money under Subsection
- 14 (b)(1) or (2) shall mitigate damages by listing the dealership for
- 15 lease or sublease with a real estate broker licensed under Chapter
- 16 1101 not later than the 30th day after the effective date of the
- 17 termination or discontinuance described by Subsection (a) and shall
- 18 reasonably cooperate with the broker in the performance of the
- 19 broker's duties.
- 20 <u>(f) A manufacturer, distributor, or representative may</u>
- 21 reduce the amount of a payment made to a franchised dealer under
- 22 Subsection (b)(1)(B) by the amount of any income earned by the
- 23 dealer from the dealership during the month preceding the payment.
- 24 (g) The manufacturer, distributor, or representative, as
- 25 appropriate, shall pay any amount described by Subsection
- 26 (b)(1)(A), (b)(2), or (b)(3) not later than the 90th day after the
- 27 date of the termination or discontinuance described by Subsection

- 1 (a).
- 2 (h) An amount payable under Subsection (b)(1)(A) or (b)(2)
- 3 does not include any tax depreciation benefit received by the
- 4 franchised dealer or any amount previously paid to the franchised
- 5 dealer by the manufacturer, distributor, or representative to
- 6 subsidize the costs incurred by the dealer in performing the
- 7 activities described by Subsection (b)(1)(A) or (b)(2).
- 8 SECTION 5. Section 2301.467, Occupations Code, is amended
- 9 by amending Subsections (b) and (c) and adding Subsections (b-1)
- 10 and (b-2) to read as follows:
- 11 (b) Notwithstanding the terms of any franchise, a
- 12 manufacturer, distributor, or representative may not unreasonably
- 13 require a franchised dealer to relocate, or to replace or
- 14 substantially change, alter, or remodel the dealer's facilities.
- 15 Except as provided by Subsections (b-1) and (b-2) [For purposes of
- 16 this subsection], an act is reasonable if it is justifiable in light
- 17 of current and reasonably foreseeable projections of economic
- 18 conditions, financial expectations, and the market for new motor
- 19 vehicles in the relevant market area.
- 20 (b-1) Except as necessary to comply with health or safety
- 21 laws or to comply with technology requirements necessary to sell or
- 22 <u>service a line-make, it is unreasonable for a manufacturer,</u>
- 23 distributor, or representative to require a franchised dealer to
- 24 construct a new dealership or to substantially change, alter, or
- 25 remodel an existing dealership before the 10th anniversary of the
- 26 date the construction of the dealership at that location was
- 27 completed if the construction was in substantial compliance with

- 1 standards or plans provided by a manufacturer, distributor, or
- 2 representative or through a subsidiary or agent of the
- 3 manufacturer, distributor, or representative.
- 4 (b-2) Except as necessary to comply with health or safety
- 5 laws or to comply with technology requirements necessary to sell or
- 6 service a line-make, it is unreasonable for a manufacturer,
- 7 distributor, or representative to require a franchised dealer to
- 8 substantially change, alter, or remodel an existing dealership
- 9 before the 10th anniversary of the date that a prior change,
- 10 alteration, or remodel of the dealership at that location was
- 11 completed if the change, alteration, or remodel was in substantial
- 12 compliance with standards or plans provided by a manufacturer,
- 13 <u>distributor</u>, or representative or through a subsidiary or agent of
- 14 the manufacturer, distributor, or representative.
- 15 (c) This [The prohibitions under this] section applies
- 16 [apply] to the relationship between a manufacturer, distributor, or
- 17 <u>representative</u> and:
- 18 (1) a current franchisee of the manufacturer,
- 19 distributor, or representative; [<del>or</del>]
- 20 (2) a successor of a current franchisee of the
- 21 manufacturer, distributor, or representative; or
- 22 <u>(3)</u> a franchised dealer who is seeking to become a
- 23 franchisee of the manufacturer, distributor, or representative.
- SECTION 6. Subchapter J, Chapter 2301, Occupations Code, is
- 25 amended by adding Section 2301.4671 to read as follows:
- Sec. 2301.4671. FRANCHISE PROVISION ESTABLISHING
- 27 RESTRICTION ON DEALER'S USE OF DEALERSHIP PROPERTY.

- 1 Notwithstanding the terms of any franchise, a manufacturer,
- 2 <u>distributor</u>, or representative may not:
- 3 (1) unreasonably limit or impair the ability of a
- 4 franchised dealer to use the dealership property as the dealer
- 5 considers appropriate;
- 6 (2) control the use of the dealership property after
- 7 the franchise is terminated or discontinued; or
- 8 (3) at any time exercise exclusive control over the
- 9 use of the dealership property.
- 10 SECTION 7. Section 2301.468, Occupations Code, is amended
- 11 to read as follows:
- 12 Sec. 2301.468. <u>INEQUITABLE TREATMENT OF [DISCRIMINATION</u>
- 13 AMONG] DEALERS OR FRANCHISEES. Notwithstanding the terms of a
- 14 franchise, a [A] manufacturer, distributor, or representative may
- 15 not[+
- 16 [(1) notwithstanding the terms of any franchise,
- 17 directly or indirectly discriminate against a franchised dealer or
- 18 otherwise] treat franchised dealers of the same line-make
- 19 differently as a result of the application of a formula or other
- 20 computation or process intended to gauge the performance of a
- 21 dealership or otherwise enforce standards or guidelines applicable
- 22 to its franchised dealers in the sale of motor vehicles if, in the
- 23 application of the standards or guidelines, the franchised dealers
- 24 <u>are treated unfairly or inequitably</u>[+ or
- 25 [<del>(2) discriminate unreasonably between or among</del>
- 26 franchisees] in the sale of a motor vehicle owned by the
- 27 manufacturer or distributor.

- 1 SECTION 8. Subchapter J, Chapter 2301, Occupations Code, is
- 2 amended by adding Section 2301.4749 to read as follows:
- 3 Sec. 2301.4749. MANUFACTURER OR DISTRIBUTOR INCENTIVE
- 4 PROGRAMS: PAYMENT TO DEALER. (a) A manufacturer or distributor
- 5 shall pay a dealer's claim filed under a manufacturer or
- 6 <u>distributor incentive program not later than the 30th day after the</u>
- 7 date the claim is approved.
- 8 (b) A claim is considered approved unless a manufacturer or
- 9 <u>distributor rejects the claim not later than the 31st day after the</u>
- 10 date of receipt of the claim by the manufacturer or distributor.
- 11 <u>(c) The manufacturer or distributor shall provide the</u>
- 12 dealer with written notice of a rejection of a claim and the reasons
- 13 for the rejection.
- 14 SECTION 9. The heading to Section 2301.475, Occupations
- 15 Code, is amended to read as follows:
- 16 Sec. 2301.475. MANUFACTURER OR DISTRIBUTOR INCENTIVE
- 17 PROGRAMS: AUDIT OR CHARGEBACK.
- 18 SECTION 10. Subsection (a), Section 2301.475, Occupations
- 19 Code, is amended to read as follows:
- 20 (a) Except as provided by Subsection (b), after the first
- 21 anniversary of the [ending] date [of] a manufacturer or distributor
- 22 pays a claim under Section 2301.4749, the [incentive program, a]
- 23 manufacturer or distributor may not:
- 24 (1) charge back to a dealer money paid by the
- 25 manufacturer or distributor as a result of the incentive program;
- 26 (2) charge back to a dealer the cash value of a prize
- 27 or other thing of value awarded to the dealer as a result of the

- 1 incentive program; or
- 2 (3) audit the records of a dealer to determine
- 3 compliance with the terms of the incentive program, unless the
- 4 manufacturer or distributor has reasonable grounds to believe the
- 5 dealer committed fraud with respect to the incentive program.
- 6 SECTION 11. Subchapter J, Chapter 2301, Occupations Code,
- 7 is amended by adding Sections 2301.480, 2301.481, and 2301.482 to
- 8 read as follows:
- 9 Sec. 2301.480. DISCLOSURE OF CERTAIN INFORMATION. A
- 10 manufacturer, distributor, or representative may not require that a
- 11 franchised dealer provide to the manufacturer, distributor, or
- 12 representative information regarding a customer, except to the
- 13 extent that a specific item of information is necessary:
- 14 (1) for the sale or delivery of a new motor vehicle to
- 15 a customer;
- 16 (2) for reasonable marketing purposes;
- 17 (3) to validate a claim and make payment under an
- 18 incentive program;
- 19 <u>(4) to support a dealer's claim for reimbursement for</u>
- 20 repairs performed under a manufacturer's warranty; or
- 21 (5) to satisfy a product recall or safety obligation.
- Sec. 2301.481. PROPERTY USE AGREEMENT. (a) A
- 23 manufacturer, distributor, or representative may not require that a
- 24 dealer enter into a property use agreement as a condition of the
- 25 manufacturer, distributor, or representative:
- 26 (1) entering into a franchise;
- 27 (2) approving a franchised dealer's application to add

- 1 a line-make;
- 2 (3) approving a franchised dealer's application to
- 3 relocate a franchise; or
- 4 (4) approving a sale or transfer of a dealer,
- 5 dealership, or franchise.
- 6 (b) The following provisions in a property use agreement are
- 7 void and unenforceable:
- 8 (1) a limitation on the franchised dealer's ability to
- 9 add a line-make; or
- 10 (2) a provision that binds a franchised dealer's
- 11 <u>successor</u>.
- 12 (c) A property use agreement expires on the earlier of:
- 13 (1) the date provided by the property use agreement;
- 14 or
- 15 (2) the termination of the franchise between the
- 16 parties to the property use agreement.
- 17 <u>(d) This section applies to a subsidiary of, or a person</u>
- 18 controlled by, a manufacturer, distributor, or representative.
- 19 Sec. 2301.482. CERTAIN PROPERTY USE AGREEMENTS.
- 20 (a) Notwithstanding Section 2301.481(b)(1), and subject to this
- 21 section, a dealer may enter into a property use agreement for cash
- 22 consideration that grants the manufacturer or distributor the
- 23 <u>exclusive rights to direct the use of the dealership.</u>
- 24 (b) In the event the dealer breaches the terms of the
- 25 property use agreement described by Subsection (a) by altering the
- 26 use of the property during the term of the agreement in violation of
- 27 the agreement, the property use agreement is terminated and the

- 1 dealer must reimburse the manufacturer or distributor in an amount
- 2 determined by dividing the amount of the manufacturer's or
- 3 distributor's cash consideration provided under Subsection (a) by
- 4 the market value of the property identified in the original
- 5 property use agreement at the time any necessary real estate has
- 6 been purchased and any necessary construction has been completed,
- 7 and multiplying the resulting quotient by the market value of the
- 8 property at the time of the breach.
- 9 <u>(c)</u> For purposes of this section, the market value of
- 10 property is to be determined by three appraisers chosen as follows:
- 11 (1) one selected by the affected manufacturer or
- 12 distributor;
- 13 (2) one selected by the affected dealer; and
- 14 (3) one selected by mutual agreement of the
- 15 manufacturer or distributor and the dealer.
- SECTION 12. Subsection (a), Section 2301.522, Occupations
- 17 Code, is amended to read as follows:
- 18 (a) In an action brought against a manufacturer or
- 19 distributor under Subchapter J [Sections 2301.451-2301.474] by a
- 20 franchised dealer whose franchise provides for arbitration in
- 21 compliance with this chapter, the board shall order the parties to
- 22 submit the dispute to mediation in the manner provided by this
- 23 subchapter.
- SECTION 13. Subsection (b), Section 2301.652, Occupations
- 25 Code, is amended to read as follows:
- 26 (b) Except as provided by Subsection (c) and Sections
- 27 2301.6521 and 2301.6522, a person has standing under this section

- 1 to protest an application to establish or relocate a dealership if
- 2 the person filing the protest is a franchised dealer of the same
- 3 line-make whose dealership is located:
- 4 (1) in the county in which the proposed dealership is
- 5 to be located; or
- 6 (2) within a 15-mile radius of the proposed
- 7 dealership.
- 8 SECTION 14. Subchapter N, Chapter 2301, Occupations Code,
- 9 is amended by adding Sections 2301.6521 and 2301.6522 to read as
- 10 follows:
- 11 Sec. 2301.6521. RIGHT TO PROTEST: CERTAIN RELOCATIONS.
- 12 (a) In this section, "affected county" means:
- 13 (1) a county with a population of one million or more;
- 14 <u>or</u>
- 15 (2) a county with a population of 500,000 or more but
- 16 less than one million that is adjacent to a county with a population
- 17 <u>of one million or more.</u>
- 18 (b) Notwithstanding any other provision of this chapter and
- 19 except as provided by Subsection (d), a franchised dealer may
- 20 protest an application to relocate a dealership from a location in
- 21 an affected county to a location within the same affected county or
- 22 an adjacent affected county only if the dealer is:
- 23 (1) a dealer of the same line-make as the relocating
- 24 dealership and is in the affected county where the proposed
- 25 dealership is being relocated and is nearest to the proposed
- 26 relocation site, if no dealership of the same line-make as the
- 27 relocating dealership is located within 15 miles of the proposed

- 1 relocation site; or
- 2 (2) a dealer of the same line-make as the relocating
- 3 dealership whose dealership location is within 15 miles of the
- 4 proposed relocation site.
- 5 (c) If more than one dealership location is an equal
- 6 distance from the proposed relocation site and each dealer and
- 7 <u>dealership location satisfies the requirements of Subsection</u>
- 8 (b)(1), each dealer may protest the relocation under Subsection
- 9 (b)(1).
- 10 (d) A dealer may not protest an application to relocate a
- 11 dealership under this section if the proposed relocation site is
- 12 two miles or less from the dealership's current location.
- 13 Sec. 2301.6522. RIGHT TO PROTEST: ECONOMICALLY IMPAIRED
- 14 DEALER. (a) In this section, "economically impaired dealer" means
- 15 a franchised dealer whose profitability has been, or is reasonably
- 16 expected to be, substantially reduced at the dealer's current
- 17 location, with no reasonable expectation of substantial
- 18 improvement at that location, due to:
- 19 (1) a natural disaster;
- 20 (2) the exercise of eminent domain authority with
- 21 respect to the dealership; or
- 22 (3) the sale of all or part of the dealership to a
- 23 governmental entity under threat of the exercise of eminent domain
- 24 <u>authority</u>.
- 25 (b) Notwithstanding any other provision of this chapter and
- 26 except as provided by Subsections (c) and (d), a dealer may not
- 27 protest the relocation of an economically impaired dealer if:

- 1 (1) the relocation is reasonably expected to be
- 2 completed before the first anniversary of the date of the event
- 3 described by Subsection (a); and
- 4 (2) the proposed relocation site is two miles or less
- 5 from the economically impaired dealer's current location.
- 6 (c) A dealer of the same line-make as an economically
- 7 impaired dealer whose dealership is nearest to the proposed
- 8 relocation site of the economically impaired dealer may protest the
- 9 relocation if the proposed relocation site is more than two miles
- 10 closer to the protesting dealer's dealership than the site of the
- 11 <u>economically impaired dealer's current location.</u>
- 12 <u>(d) If more than one dealership location is an equal</u>
- 13 distance from the proposed relocation site and each dealer and
- 14 dealership location satisfies the requirements of Subsection (c),
- 15 each dealer may protest the relocation under Subsection (c).
- 16 SECTION 15. Subsection (a), Section 2301.805, Occupations
- 17 Code, is amended to read as follows:
- 18 (a) Notwithstanding any other law, including Subchapter E,
- 19 Chapter 17, Business & Commerce Code, in addition to the other
- 20 remedies provided by this subchapter, a person may institute an
- 21 action under Subchapter E, Chapter 17, Business & Commerce Code, or
- 22 any successor statute to that subchapter, and is entitled to any
- 23 procedure or remedy under that subchapter, if the person:
- 24 (1) has sustained damages as a result of a violation of
- 25 Sections 2301.351-2301.354 or Section 2301.357; or
- 26 (2) is a franchised dealer who has sustained damages
- 27 as a result of a violation of:

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- 1 (A) <u>Subchapter J of this chapter</u> [<del>Sections</del>
- 2 <del>2301.451-2301.474</del>]; or
- 3 (B) Subchapter E, Chapter 17, Business & Commerce
- 4 Code.
- 5 SECTION 16. The change in law made by this Act applies only
- 6 to an agreement entered into or renewed under Chapter 2301,
- 7 Occupations Code, on or after the effective date of this Act. An
- 8 agreement entered into or renewed before the effective date of this
- 9 Act is governed by the law in effect on the date the agreement was
- 10 entered into or renewed, and the former law is continued in effect
- 11 for that purpose.
- 12 SECTION 17. This Act takes effect September 1, 2011.