

SENATE RESOLUTION NO. 1026

In Memory  
of  
Jere J. Ruff

**WHEREAS**, The Senate of the State of Texas joins the citizens of Longview in mourning the loss of Jere J. Ruff, who died September 14, 2009, at the age of 73; and

**WHEREAS**, Jere J. Ruff was born December 26, 1935; he was a 1953 graduate of Longview High School and went on to earn a bachelor of business administration degree from Southern Methodist University; and

**WHEREAS**, Upon earning his real estate broker's license, he joined his father at Ruff Realtors; he later achieved designation as a certified commercial investment member, a title achieved by only six percent of commercial real estate practitioners, and managed the operation of his company for more than 45 years; and

**WHEREAS**, In addition to his work in the real estate industry, Mr. Ruff served as vice president of the First State Bank of Hallsville, where he was a member of the board of directors and the loan committee; and

**WHEREAS**, Active in civic affairs, he served on the boards of Juliette Fowler Homes, the Longview Christian Retirement Center, the National Benevolent Association of Christian Churches, and the Longview Regional Medical Center; he was dedicated to education and served on the board and development council of The University of Texas at Tyler and was appointed by Governor Bill Clements to the board of regents of Texas State Technical College, where he also served as chairman; and

**WHEREAS**, Mr. Ruff worked diligently to bring better roads to Longview and Gregg County and received the Road Hand Award from the Texas Department of Transportation; he was committed to his hometown and served as president of the Longview Partnership; and

**WHEREAS**, A devout Christian who practiced his faith in his daily life, he was a lifetime member of First Christian Church of Longview and a 40-year member of Dr. Kenneth McKinley's Community Bible Class; and

**WHEREAS**, A man of courage, strength, and compassion, he gave generously to others, and his wisdom, warmth, and valued counsel will not be forgotten by those who knew him; and

**WHEREAS**, He was a devoted husband, father, and grandfather, and he leaves behind memories that will be treasured forever by his family and many friends; now, therefore, be it

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**RESOLVED**, That the Senate of the State of Texas, 82nd Legislature, hereby extend sincere condolences to the bereaved family of Jere J. Ruff; and, be it further

**RESOLVED**, That a copy of this Resolution be prepared for his family as an expression of deepest sympathy from the Texas Senate, and that when the Senate adjourns this day, it do so in memory of Jere J. Ruff.

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President of the Senate

I hereby certify that the above Resolution was adopted by the Senate on May 17, 2011, by a rising vote.

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Secretary of the Senate

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Member, Texas Senate