

LEGISLATIVE BUDGET BOARD
Austin, Texas

FISCAL NOTE, 82ND LEGISLATIVE REGULAR SESSION

March 8, 2011

TO: Honorable Ryan Guillen, Chair, House Committee on Culture, Recreation & Tourism

FROM: John S O'Brien, Director, Legislative Budget Board

IN RE: HB1300 by Guillen (Relating to funding for state sites through private contributions and partnerships and to commercial advertising on certain state sites.), **As Introduced**

The amount of revenue raised by joint promotional campaigns, state park pass sales, and licensing fees will depend on the outcome of these new activities. Although the overall effect of implementing the bill's provisions will result in additional revenue to the agency, this gain is indeterminate.

The bill implements recommendations in the report, "Increase Private Contributions for State Parks" in the Legislative Budget Board's *Government Effectiveness and Efficiency Report*, submitted to the Eighty-second Texas Legislature, 2011.

The bill would authorize the Texas Parks and Wildlife Department (TPWD) to designate companies as official corporate partners, and conduct joint promotional fund-raising campaigns with these companies for the purpose of generating contributions for state park operations and maintenance.

The bill would require the Texas Parks and Wildlife Commission to establish rules that prohibit advertising in state parks in order to preserve their integrity and minimize distractions that interfere with visitor enjoyment of the parks.

Also, the bill would allow the agency to contract with companies to sell park passes in their retail locations, and receive licensing fees from companies authorized by the agency to use the TPWD brand.

Local Government Impact

No fiscal implication to units of local government is anticipated.

Source Agencies: 304 Comptroller of Public Accounts, 802 Parks and Wildlife Department

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