

**LEGISLATIVE BUDGET BOARD**  
**Austin, Texas**

**FISCAL NOTE, 82ND LEGISLATIVE REGULAR SESSION**

**May 26, 2011**

**TO:** Honorable Joe Straus, Speaker of the House, House of Representatives

**FROM:** John S O'Brien, Director, Legislative Budget Board

**IN RE: HB2909** by Branch (Relating to increasing awareness in this state of the importance of higher education.), **As Passed 2nd House**

<p><b>No significant fiscal implication to the State is anticipated.</b></p>
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The bill would rename the “Education: Go Get It” awareness programs for middle school, junior high school and high school students provided by school districts and open-enrollment charter schools, to “Generation Texas”. The bill would also add the requirement that the programs include college readiness standards and expectations.

The bill would require the Higher Education Coordinating Board to include certain information in their public awareness campaign promoting the value and availability of higher education. The Board would also be required to coordinate the campaign with the Texas Education Agency and P-16 Councils.

The bill would increase the number of P-16 Council members that may be appointed by the co-chairs.

Provisions of the bill would be implemented within existing resources.

**Local Government Impact**

No fiscal implication to units of local government is anticipated.

**Source Agencies:** 701 Central Education Agency, 781 Higher Education Coordinating Board

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