

LEGISLATIVE BUDGET BOARD
Austin, Texas

FISCAL NOTE, 82ND LEGISLATIVE REGULAR SESSION

March 24, 2011

TO: Honorable Dan Branch, Chair, House Committee on Higher Education

FROM: John S O'Brien, Director, Legislative Budget Board

IN RE: HB2909 by Branch (Relating to increasing awareness in this state of the importance of higher education.), **As Introduced**

No significant fiscal implication to the State is anticipated.

The bill would rename the “Education: Go Get It” awareness programs for middle school, junior high school and high school students provided by school districts and open-enrollment charter schools, to “Generation Texas”. The bill would also add the requirement that the programs include college readiness standards and expectations.

The bill would require the Higher Education Coordinating Board to include certain information in their public awareness campaign promoting the value and availability of higher education. The Board would also be required to coordinate the campaign with the Texas Education Agency and P-16 Councils.

Provisions of the bill would be implemented within existing resources.

Local Government Impact

No fiscal implication to units of local government is anticipated.

Source Agencies: 701 Central Education Agency, 781 Higher Education Coordinating Board

LBB Staff: JOB, KK, JGM, JSc, GO