

**LEGISLATIVE BUDGET BOARD**  
**Austin, Texas**

**FISCAL NOTE, 82ND LEGISLATIVE REGULAR SESSION**

**March 27, 2011**

**TO:** Honorable Joe Deshotel, Chair, House Committee on Business & Industry

**FROM:** John S O'Brien, Director, Legislative Budget Board

**IN RE: HB3011** by Giddings (Relating to prohibiting the use or retention of zip codes obtained by businesses in verifying the identity of customers; providing a civil penalty.), **As Introduced**

**No significant fiscal implication to the State is anticipated.**

The bill would amend the Business and Commerce Code and prohibit a business from using a customer's zip code after the purchase of goods. In addition, the Office of the Attorney (OAG) would be authorized to bring an action for injunctive relief and to recover a civil penalty for violations of the provisions of the bill. The bill may result in new complaints and investigations by the OAG's Consumer Protection and Public Health Division. However, it is anticipated that any additional costs associated with implementation of the legislation could be absorbed within existing resources.

**Local Government Impact**

No significant fiscal implication to units of local government is anticipated.

**Source Agencies:** 302 Office of the Attorney General

**LBB Staff:** JOB, AG, JM