

By: Guillen

H.R. No. 12

R E S O L U T I O N

1 WHEREAS, Lisa B. Morales is stepping down as executive
2 director of the Washington's Birthday Celebration Association in
3 Laredo on June 30, 2013, drawing to a close 10 years of dedicated
4 service to that organization; and

5 WHEREAS, First held in 1898, the annual Washington's Birthday
6 Celebration in Laredo features three weeks of parades, live
7 concerts, a carnival, an air show, and many other festive events
8 that reflect the unique heritage of the city and attract hundreds of
9 thousands of visitors; the Washington's Birthday Celebration
10 Association was chartered in 1923; and

11 WHEREAS, Lisa Morales has served the association as executive
12 director since May 2003; in addition to running the association's
13 office and acting as chief development officer, Ms. Morales has
14 worked with the executive board and the group's many volunteers;
15 she has also played a leading role in developing the organization's
16 award-winning marketing campaigns, expanding the number of events,
17 increasing sponsorships, and winning numerous state and national
18 awards; and

19 WHEREAS, A native of Laredo, Ms. Morales has long been active
20 in such community institutions as Leadership Laredo, the Laredo
21 Business and Professional Women's Association, and the Council for
22 Advancement and Support of Education; she previously served Texas
23 A&M International University as the director of development for the
24 office of institutional advancement and as an adjunct faculty

1 member; and

2 WHEREAS, For 10 years, this dynamic civic leader has been a
3 skilled and energetic steward of one of Laredo's signature cultural
4 events, and she may indeed reflect with pride on a job well done;
5 now, therefore, be it

6 RESOLVED, That the House of Representatives of the 83rd Texas
7 Legislature, 1st Called Session, hereby commend Lisa B. Morales for
8 her decade of service as executive director of the Washington's
9 Birthday Celebration Association and extend to her sincere best
10 wishes for continued success and happiness; and, be it further

11 RESOLVED, That an official copy of this resolution be
12 prepared for Ms. Morales as an expression of high regard by the
13 Texas House of Representatives.