

BILL ANALYSIS

Senate Research Center
83R640 AED-D

H.B. 477
By: Harper-Brown (Taylor)
Administration
4/24/2013
Engrossed

AUTHOR'S / SPONSOR'S STATEMENT OF INTENT

Current law allows for a county to lease advertising space in or on a county-owned building, vehicle, or website. However, current law does not allow for a county transit provider to advertise on vehicles that are leased, and not owned, by the county.

H.B. 477 amends Sections 263.251(a) and (b), Local Government Code, to allow a commissioners court of a county to adopt a procedure in which it may lease to another entity advertising space located on a vehicle leased by the county, with the vehicle owner's consent.

This bill will eliminate a barrier in the current Local Government Code that prohibits advertising on a bus unless it is owned by the county. In addition, H.B. 477 will allow counties the ability to provide additional revenue without being a burden on taxpayers.

H.B. 477 amends current law relating to the authority of a county to advertise on leased vehicles.

RULEMAKING AUTHORITY

This bill does not expressly grant any additional rulemaking authority to a state officer, institution, or agency.

SECTION BY SECTION ANALYSIS

SECTION 1. Amends Sections 263.251(a) and (b), Local Government Code, as follows:

(a) Authorizes the commissioners court of a county to adopt a procedure by which the county is authorized to lease to another entity advertising space located in certain locations, including on a vehicle leased by the county, with the vehicle owner's consent. Makes a nonsubstantive change.

(b) Requires that the procedure include a requirement that the county publish, before a sale or lease of advertising space is made, a notice of its intent to sell or lease the advertising space. Sets forth the required manner of distribution and content of the notice.

SECTION 2. Effective date: upon passage or September 1, 2013.