

BILL ANALYSIS

H.B. 3504
By: Smith
Licensing & Administrative Procedures
Committee Report (Unamended)

BACKGROUND AND PURPOSE

Current law allows sweepstakes promotions to be conducted in Texas, but interested parties report that current law has been interpreted in such a way as to not allow sweepstakes prizes to be awarded on a retailer's premises. H.B. 3504 seeks to clarify the law and allow for sweepstakes prizes to be awarded to a customer on a retailer's premises.

RULEMAKING AUTHORITY

It is the committee's opinion that this bill does not expressly grant any additional rulemaking authority to a state officer, department, agency, or institution.

ANALYSIS

H.B. 3504 amends the Alcoholic Beverage Code to prohibit Texas Alcoholic Beverage Commission rules governing sweepstakes promotions from prohibiting a manufacturer or nonresident manufacturer from awarding a prize to a consumer on a retailer's premises in a sweepstakes.

EFFECTIVE DATE

September 1, 2013.