

By: Rodriguez of Travis

H.B. No. 1917

A BILL TO BE ENTITLED

AN ACT

relating to alcoholic beverage advertising on the outside of certain vehicles.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Section 108.52, Alcoholic Beverage Code, is amended by adding Subsection (i) to read as follows:

(i) Outdoor advertising of an alcoholic beverage or of the business of any person engaged in the manufacture, sale, or distribution of an alcoholic beverage may be placed on or affixed to the outside of a public transportation passenger vehicle or vehicle for hire that is operated primarily within an entertainment district of a municipality. Each municipality may define the boundaries of an entertainment district in the municipality for purposes of this subsection. In this subsection:

(1) "Public transportation passenger vehicle" means a vehicle operated by a political subdivision and used for the transportation of passengers for a fee.

(2) "Vehicle for hire" includes a van, taxi, limousine, pedicab, and rickshaw and any other means of transportation available to the public for a fee.

SECTION 2. This Act takes effect immediately if it receives a vote of two-thirds of all the members elected to each house, as provided by Section 39, Article III, Texas Constitution. If this Act does not receive the vote necessary for immediate effect, this

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1 Act takes effect September 1, 2013.