By: Geren (Senate Sponsor - Eltife) 1-1 H.B. No. 2377 (In the Senate - Received from the House April 4, 2013; April 9, 2013, read first time and referred to Committee on Administration; April 29, 2013, reported favorably by the 1-2 1-3 1-4 following vote: Yeas 6, Nays 0; April 29, 2013, sent to printer.)

COMMITTEE VOTE 1-6

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1-7		Yea	Nay	Absent	PNV
1-8	Eltife	X	_		
1-9	Uresti	X			
1-10	Carona			X	
1-11	Hancock	X			
1-12	Whitmire	X			
1-13	Williams	X			
1-14	Zaffirini	X			

A BILL TO BE ENTITLED AN ACT

relating to the use of legislatively produced audio or visual materials; providing penalties.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Section 306.005, Government Code, is amended to read as follows:

Sec. 306.005. USE OF LEGISLATIVELY PRODUCED AUDIO OR VISUAL MATERIALS IN POLITICAL ADVERTISING PROHIBITED. (a) A person may not use audio or $\underline{\text{visual}} \ [\frac{\text{video}}{\text{o}}]$ materials produced by or under the direction of the legislature or of a house, committee, or agency of the legislature in political advertising.

After a formal hearing held as provided by Subchapter E, (b) Chapter 571, the Texas Ethics Commission may impose a civil penalty against a person who violates this section. The amount of the penalty may not exceed \$5,000 for each violation.

(c) Subsection (a) does not prohibit describing or quoting the verbal content of the audio or <u>visual</u> [video] materials in political advertising.

(a) does not apply to a photograph of a (d) Subsection current or former member of the legislature obtained from a house, committee, or agency of the legislature that is used in accordance with terms and conditions established by the entity from which the photograph was obtained.

In this section: (e)

(1) "Political [, "political] advertising" has the meaning assigned by Section 251.001, Election Code.

(2) "Visual materials" means photographic, video, or other material containing a still or moving recorded image or images.

SECTION 2. Chapter 306, Government Code, is amended by adding Section 306.0055 to read as follows:

Sec. 306.0055. LEGISLATIVELY PRODUCED PHOTOGRAPHS. A house, committee, or agency of the legislature may charge for a photograph produced by or under the direction of the entity the fair market value of the photograph.

SECTION 3. Section 306.006, Government Code, is amended to read as follows:

Sec. 306.006. COMMERCIAL USE OF LEGISLATIVELY PRODUCED AUDIO OR VISUAL MATERIALS. (a) A person may not use audio or visual [video] materials produced by or under the direction of the legislature or of a house, committee, or agency of the legislature for a commercial purpose unless the legislative entity that produced the audio or <u>visual</u> [<u>video</u>] materials or under whose direction the audio or <u>visual</u> [<u>video</u>] materials were produced gives its permission for the person's commercial use and:

(1) the person uses the audio or $\underline{\text{visual}}$ [$\underline{\text{video}}$]

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materials only for educational or public affairs programming, including news programming, that does not also constitute a use prohibited under Section 306.005; or

(2) the person transmits [to paid subscribers] an unedited feed of the audio or visual materials:

(A) to paid subscribers; or

(B) on an Internet website that is accessible to

the public.

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(b) A person who violates Subsection (a) commits an offense. An offense under this subsection is a Class C misdemeanor.

- (c) The legislative entity that produced the audio or <u>visual</u> [<u>video</u>] materials or under whose direction the audio or <u>visual</u> [<u>video</u>] materials were produced shall give its permission to a person to use the materials for a commercial purpose described by Subsection (a)(1) if the person or the person's representative submits to the legislative entity a signed, written request for the use that:
- (1) states the purpose for which the audio or visual [video] materials will be used and the stated purpose is allowed under Subsection (a)(1); and
- (2) contains an agreement by the person that the audio or visual materials will not be used for a commercial purpose other than the stated purpose.
- (d) Subsection (a)(2) does not apply to visual materials consisting of photographs or other still images. A [The] legislative entity is not required to give its permission to any person to use [the] materials for a purpose described by Subsection (a)(2) and may limit the number of persons to whom it gives its permission to use [the] materials for a purpose described by Subsection (a)(2).
- (e) Subsection (a) and an agreement under Subsection (c)(2) do not prohibit compiling, describing, quoting from, analyzing, or researching the verbal content of the audio or visual materials for a commercial purpose.
- (f) In addition to the criminal penalty that may be imposed under Subsection (b), the attorney general shall enforce this section at the request of the legislative entity by bringing a civil action to enjoin a violation of Subsection (a) or of an agreement under Subsection (c)(2).
 - (g) In this section:
- (1) "Commercial [, "commercial] purpose" means a purpose that is intended to result in a profit or other tangible benefit.
- (2) "Visual materials" has the meaning assigned by Section 306.005.
- SECTION 4. The change in law made by this Act applies only to an offense or other violation of the law amended by this Act committed on or after the effective date of this Act. An offense or other violation of that law committed before the effective date of this Act is governed by the law in effect when the offense or violation was committed, and the former law is continued in effect for that purpose. For purposes of this section, an offense or other violation was committed before the effective date of this Act if any element of the offense or violation was committed before that date.

SECTION 5. This Act takes effect September 1, 2013.

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