

By: Collier

H.B. No. 2489

A BILL TO BE ENTITLED

1 AN ACT
2 relating to the marketing and advertising of the veterans'
3 assistance lottery game.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

5 SECTION 1. Section 466.027(c), Government Code, is amended
6 to read as follows:

7 (c) The commission shall market and advertise the lottery
8 game operated under this section in a manner intended to inform the
9 public that the game tickets are available for purchase and that the
10 game proceeds are used to fund veterans programs in this state. The
11 commission shall spend an equivalent amount of its marketing and
12 advertising budget to promote the game operated under this section
13 as the commission spends to promote any other instant-ticket
14 lottery game operated under this chapter. The game tickets must
15 clearly state that the game proceeds are used to benefit the
16 veterans in this state. The Texas Veterans Commission may make
17 recommendations to the Texas Lottery Commission relating to the
18 marketing and advertising of the game.

19 SECTION 2. This Act takes effect September 1, 2013.