By: Price

H.R. No. 225

RESOLUTION

WHEREAS, The city of Amarillo lost a respected businessman,
notable benefactor, and admired native son with the death of Bill
Ware on March 22, 2012, at the age of 63; and

WHEREAS, Born into a prominent local banking family, Mr. Ware distinguished himself from an early age through his commitment to excellence; he was a star tennis player at Amarillo High School and achieved a number two state ranking in doubles; named Player of the Year for 1966 by the Panhandle Sports Hall of Fame, he won an athletic scholarship to Southern Methodist University, where he completed his bachelor's degree in 1971; and

11 WHEREAS, This dynamic Texan worked briefly in Dallas before joining his brother, Richard, as a member of the fourth generation 12 of the Ware family to lead the Amarillo National Bank; with 13 14 characteristic vision, Mr. Ware helped establish the first branch bank in Texas in 1987, and he was also instrumental in designing 15 16 what was one of the largest drive-up banking plazas in the country at that time; he imbued marketing campaigns with his own wry humor, 17 creating a memorable series of TV commercials that featured an 18 who habitually mispronounced 19 out-of-town banker the word "Amarillo"; in 1999, Texas Monthly magazine named him along with 20 21 his brother and his father as the "Texas Bankers of the Century"; 22 and

23 WHEREAS, A proud champion of his hometown, Mr. Ware 24 generously supported local charities and beautification efforts,

1

H.R. No. 225

1 and he tirelessly promoted Amarillo as an attractive place to live and work; he lobbied for commercial billboard restrictions and 2 3 provided the design and substantial funding for signs that welcome visitors arriving on Interstate 40; moreover, he played a key role 4 5 in the construction of the Amarillo National Tennis Center, and he was an active booster of the minor league baseball team; Mr. Ware 6 served on the board of directors of numerous civic groups and 7 business organizations and was a trustee of the Ware Foundation, 8 which benefits youth sports and health care initiatives; his civic 9 10 involvement also extended to politics, and he frequently campaigned for local office seekers by exhorting passersby through a bullhorn 11 12 while driving a truck painted to resemble the Texas flag; and

WHEREAS, Bill Ware was known for his warmth and lack of pretension as well as for his accomplishments, and he inspired others through his sincere appreciation for the joys of each day; although he will be greatly missed by all who were fortunate enough to know him, they will long remember his love for a community that will continue to reflect his contributions in the years to come; now, therefore, be it

RESOLVED, That the House of Representatives of the 83rd Texas 20 Legislature hereby pay tribute to the life of Bill Ware and extend 21 deepest sympathy to the members of his family: to his wife, Paige; 22 to his children, B. D. Ware, Lizzie Mason and her husband, Brian, 23 24 Savannah Singleton and her husband, Brian, and Tol Ware and his wife, Sloane; to his father, Tol; to his brother, Richard; and to 25 26 his seven grandchildren, other relatives, and many friends; and, be 27 it further

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1 RESOLVED, That an official copy of this resolution be 2 prepared for his family and that when the Texas House of 3 Representatives adjourns this day, it do so in memory of Bill Ware.

H.R. No. 225