

By: Marquez

H.R. No. 310

R E S O L U T I O N

1           WHEREAS, In December 2012, the pioneering El Paso television  
2 station, KDBC, celebrated the 60th anniversary of its inaugural  
3 broadcast; and

4           WHEREAS, The Roderick Broadcasting Corporation obtained a  
5 television license from the Federal Communications Commission in  
6 1952 and began construction on a TV station with the same call  
7 letters as its radio station, KROD; when it went on the air on  
8 December 14 of that year, KROD-TV became El Paso's first television  
9 station; and

10           WHEREAS, KROD-TV initially broadcast only from 4 p.m. to 11  
11 p.m. on weekdays and from 1:30 p.m. to 10 p.m. on Sundays, with such  
12 early programming as the children's shows, *Red Brown and Anna Lee*  
13 and *Bozo's Big Top*, and a wrestling program, *Mitchell's Mat Time*;  
14 the station was originally affiliated with three networks, CBS  
15 Broadcasting, Inc., American Broadcasting Company (ABC), and  
16 DuMont Television Network, but for most of its existence, the  
17 station has been El Paso's CBS affiliate; and

18           WHEREAS, The station's call letters were changed to KDBC in  
19 1973 when the station was purchased by the Doubleday Broadcasting  
20 Company, and since 2009, KDBC has been owned by the Titan TV  
21 Broadcast Group; that same year, the station became the first in El  
22 Paso to broadcast a digital-only signal and the third station to air  
23 its news broadcast in the high definition format; and

24           WHEREAS, For six decades, since the dawn of television

1 broadcasting in West Texas, KDBC has been a reliable source of news,  
2 sports, and entertainment for the people of El Paso, and today the  
3 station continues to enrich and enlighten its community; now,  
4 therefore, be it

5         RESOLVED, That the House of Representatives of the 83rd Texas  
6 Legislature hereby commemorate the 60th anniversary of KDBC-TV in  
7 El Paso and extend to the station's owners and staff sincere best  
8 wishes for the future; and, be it further

9         RESOLVED, That an official copy of this resolution be  
10 prepared for the station as an expression of high regard by the  
11 Texas House of Representatives.