

By: Isaac

H.R. No. 1602

R E S O L U T I O N

1 WHEREAS, The fashion brand Consuela is celebrating the grand  
2 opening of its new headquarters and store in downtown Austin on  
3 April 25, 2013; and

4 WHEREAS, Founded by Conni Reed, now the chief executive  
5 officer and creative director, Consuela was previously located in  
6 Dripping Springs; occupying two floors of a renovated historic  
7 building on Congress Avenue, the new space was created through  
8 Reed's collaboration with industrial designer Brian Chilton and  
9 street artist Nate "Sloke" Nordstrom; and

10 WHEREAS, Consuela is primarily a wholesale operation that  
11 provides products to more than 2,000 retail stores nationwide; the  
12 new storefront provides customers the opportunity to browse the  
13 merchandise, ranging from handbags to home decor, and shop in a  
14 central Austin location; and

15 WHEREAS, Locally owned and operated businesses such as  
16 Consuela play a vital role in the prosperity of the Lone Star State,  
17 and it is indeed a pleasure to congratulate Conni Reed as she marks  
18 the opening of her company's new headquarters; now, therefore, be  
19 it

20 RESOLVED, That the House of Representatives of the 83rd Texas  
21 Legislature hereby congratulate Conni Reed on the grand opening of  
22 her new store and extend to her sincere best wishes for continued  
23 success; and, be it further

24 RESOLVED, That an official copy of this resolution be

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1 prepared for Ms. Reed as an expression of high regard by the Texas  
2 House of Representatives.