By: Herrero H.R. No. 2578

RESOLUTION

- 1 WHEREAS, The House of Representatives of the State of Texas
- 2 takes pleasure in recognizing the Tejano Gold Countdown radio
- 3 program; and
- WHEREAS, Broadcasting across the United States, northern
- 5 Mexico, and beyond since it launched in 1996, the program is
- 6 produced by National Hispanic Syndicated Radio, a small
- 7 organization based in South Texas; and
- 8 WHEREAS, Today, Tejano Gold is the leading nationally
- 9 syndicated bilingual radio show that highlights the indigenous
- 10 Texas genre known as Tejano music; and
- 11 WHEREAS, This culturally rich program is aired by some 135
- 12 affiliate radio stations and is increasingly popular among overseas
- 13 soldiers and listeners in European countries, who can access the
- 14 program online; and
- 15 WHEREAS, The show's hosts interview the most popular
- 16 musicians and producers of the moment and give a voice to
- 17 up-and-coming Tejano artists; and
- WHEREAS, More than just a musical format, *Tejano Gold* exposes
- 19 its listeners to the essence of Tejano culture, which encompasses
- 20 an entire ethos that is specific to South Texas, and it is indeed
- 21 fitting to recognize this outstanding program for its far-reaching
- 22 cultural impact; now, therefore, be it
- 23 RESOLVED, That the House of Representatives of the 83rd Texas
- 24 Legislature hereby pay tribute to the ongoing success of the Tejano

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- 1 Gold Countdown radio program; and, be it further
- 2 RESOLVED, That an official copy of this resolution be
- 3 prepared for the program's staff as an expression of high regard by
- 4 the Texas House of Representatives.