

By: Smith

H.R. No. 2712

R E S O L U T I O N

1 WHEREAS, The Public Relations Society of America is hosting
2 two significant professional educational conferences in Austin
3 from June 5 to 11, 2013; and

4 WHEREAS, Considered the nation's largest community of public
5 relations and communications professionals, the PRSA has a
6 membership of approximately 21,000; the organization provides
7 training, sets standards of excellence, and upholds principles of
8 ethics for the global public relations profession; in addition, it
9 is a leading industry advocate for greater understanding and
10 adoption of public relations services; and

11 WHEREAS, In June, the PRSA Austin Chapter is hosting a
12 conference for the PRSA Southwest District, which includes 14
13 chapters across Arkansas, Kansas, Louisiana, New Mexico, Oklahoma,
14 and Texas; the PRSA Counselors Academy, an institution of nearly
15 350 senior public relations counselors, is also hosting its annual
16 national conference; and

17 WHEREAS, Both of these conferences are designed to help
18 public relations professionals improve their skills and expand
19 their knowledge of emerging trends and innovative concepts, and it
20 is indeed a pleasure to welcome the participants to Austin; now,
21 therefore, be it

22 RESOLVED, That the House of Representatives of the 83rd Texas
23 Legislature hereby recognize June 5-11, 2013, as Public Relations
24 Week in Austin and extend to the members of the Public Relations

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1 Society of America sincere best wishes for an enjoyable and
2 productive event; and, be it further

3 RESOLVED, That an official copy of this resolution be
4 prepared for the Public Relations Society of America as an
5 expression of high regard by the Texas House of Representatives.