

By: Davis

S.B. No. 871

A BILL TO BE ENTITLED

1 AN ACT  
2 relating to the marketing and advertising of the veterans'  
3 assistance lottery game.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

5 SECTION 1. Subsection (c), Section 466.027, Government  
6 Code, is amended to read as follows:

7 (c) The commission shall market and advertise the lottery  
8 game operated under this section in a manner intended to inform the  
9 public that the game tickets are available for purchase and that the  
10 game proceeds are used to fund veterans programs in this state. The  
11 amount the commission spends on its marketing and advertising  
12 budget to promote the game operated under this section shall be  
13 equivalent to the amount the commission spends to promote any other  
14 instant-ticket lottery game operated under this chapter. The game  
15 tickets must clearly state that the game proceeds are used to  
16 benefit the veterans in this state. The Texas Veterans Commission  
17 may make recommendations to the Texas Lottery Commission relating  
18 to the marketing and advertising of the game.

19 SECTION 2. This Act takes effect September 1, 2013.