

By: Lucio

S.B. No. 1785

A BILL TO BE ENTITLED

AN ACT

1  
2 relating to a study conducted by the School Health Advisory  
3 Committee regarding commercial advertisements on public school  
4 property.

5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

6 SECTION 1. (a) In this Act:

7 (1) "Committee" means the School Health Advisory  
8 Committee established under Section 1001.0711, Health and Safety  
9 Code.

10 (2) "Public school property" means any property owned  
11 by a public school. The term includes buildings, vehicles, lockers,  
12 school buses, and real property, including football fields.

13 (b) The committee shall conduct a study regarding the use of  
14 commercial advertisements on public school property.

15 (c) Not later than December 1, 2014, the committee shall  
16 submit a report regarding the results of the study to the Department  
17 of State Health Services, the Department of Agriculture, the house  
18 committee on public health, the senate committee on health and  
19 human services, the house committee on public education, and the  
20 senate committee on education. The report must include:

21 (1) an economic impact statement that estimates the  
22 financial benefit to public schools of placing commercial  
23 advertisements on public school property;

24 (2) an assessment of the types of and content of

1 commercial advertisements found on public school property;

2 (3) a description of the restrictions or rules  
3 affecting a commercial entity's ability to advertise on public  
4 school property;

5 (4) an evaluation of the different messages conveyed  
6 by commercial advertisements on public school property; and

7 (5) an assessment of the frequency with which food is  
8 advertised on public school property and of the types of healthy and  
9 unhealthy food options that are advertised on public school  
10 property.

11 (d) This Act expires January 1, 2015.

12 SECTION 2. This Act takes effect immediately if it receives  
13 a vote of two-thirds of all the members elected to each house, as  
14 provided by Section 39, Article III, Texas Constitution. If this  
15 Act does not receive the vote necessary for immediate effect, this  
16 Act takes effect September 1, 2013.