SENATE RESOLUTION NO. 103

WHEREAS, The Senate of the State of Texas is pleased to recognize Joe K. Longley on the occasion of his 70th birthday; and

WHEREAS, This distinguished attorney is well known for his wisdom and generosity of spirit, and he is an admired and respected citizen of our state; and

WHEREAS, Joe Longley was born February 10, 1943; he has served the people of Texas with distinction through his work to ensure that they are treated fairly and with equity by the state's businesses; and

WHEREAS, Mr. Longley played a vital role in the passage of some of the nation's strongest consumer protection legislation when, as the 29-year-old chief of the state attorney general's Antitrust and Consumer Protection Division, he coauthored and shepherded through to passage the Texas Deceptive Trade Practices-Consumer Protection Act; and

WHEREAS, Throughout his career, Mr. Longley has devoted his practice of law to helping those victimized by consumer fraud and bad faith insurance practices; he has also been an adjunct professor at The University of Texas School of Law and served as director of the State Bar of Texas; and

WHEREAS, He and his law partner, Philip Maxwell, have been named to Texas Lawyer's 100 Legal Legends, and he was the 2011 recipient of the Insurance Legend award from the state bar's Insurance Section; known as the number one enemy of the fine print, he is truly deserving of recognition as he achieves this milestone in his life; now, therefore, be it

milestone in his life; now, therefore, be it

RESOLVED, That the Senate of the State of Texas, 83rd
Legislature, hereby commend Joe K. Longley on his many
outstanding achievements and extend to him best wishes for a
memorable 70th birthday; and, be it further

RESOLVED, That a copy of this Resolution be prepared for him as an expression of esteem from the Texas Senate.

Watson

President of the Senate

I hereby certify that the above Resolution was adopted by the Senate on February 4, 2013.

Secretary of the Senate