

SENATE RESOLUTION NO. 896

WHEREAS, The Senate of the State of Texas takes pleasure in recognizing the *Tejano Gold Countdown* radio program; and

WHEREAS, Broadcasting across the United States, northern Mexico, and beyond since it launched in 1996, the program is produced by National Hispanic Syndicated Radio, a small organization based in South Texas; and

WHEREAS, Today, *Tejano Gold* is the leading nationally syndicated bilingual radio show that highlights the indigenous Texas genre known as Tejano music; and

WHEREAS, This culturally rich program is aired by some 135 affiliate radio stations and is increasingly popular among overseas soldiers and listeners in European countries, who can access the program online; and

WHEREAS, Its host, Rudy Treviño, interviews the most popular musicians and producers of the moment and gives a voice to up-and-coming Tejano artists; and

WHEREAS, More than just a musical format, *Tejano Gold* exposes its listeners to the essence of Tejano culture, which encompasses an entire ethos that is specific to South Texas; it is indeed fitting that the program be recognized for its far-reaching cultural impact; now, therefore, be it

RESOLVED, That the Senate of the State of Texas, 83rd Legislature, hereby pay tribute to the ongoing success of the *Tejano Gold Countdown* radio program; and, be it further

RESOLVED, That a copy of this Resolution be prepared in honor of the program as an expression of high regard from the Texas Senate.

Hinojosa

President of the Senate

I hereby certify that the above Resolution was adopted by the Senate on May 14, 2013.

Secretary of the Senate

Member, Texas Senate