

SENATE RESOLUTION NO. 904

**WHEREAS**, The Senate of the State of Texas is pleased to welcome the corporate leaders and independent consultants of Mary Kay, Incorporated, as they celebrate the company's 50th anniversary; and

**WHEREAS**, The Mary Kay brand has been synonymous with beauty and empowerment for women since 1963, when a hardworking mother named Mary Kay Ash used her life's savings of \$5,000 and launched her own line of cosmetics and skin care products in Dallas; and

**WHEREAS**, Determined to help women get a foothold in the business world, Mrs. Ash created not just a cosmetics company but also a business model based on elevating the lives and self-esteem of women; and

**WHEREAS**, Since its creation, the company has grown exponentially; with more than 2.5 million independent beauty consultants around the world and \$3 billion in global annual wholesale sales, Mary Kay is a top beauty brand; and

**WHEREAS**, Equally impressive are the philanthropic projects of the Mary Kay Foundation, which has funded grants totaling more than \$49 million to support domestic violence prevention and cancer research through a number of innovative programs; and

**WHEREAS**, From one very determined woman's visionary plan back in 1963 emerged an economic powerhouse that has enriched the lives of women and improved the living conditions of countless people around the world; it is fitting that those who carry on the legacy of Mary Kay Ash be honored on the 50th anniversary of the company's founding; now, therefore, be it

**RESOLVED**, That the Senate of the State of Texas, 83rd Legislature, hereby commend the corporate leaders and the independent consultants of Mary Kay, Incorporated, and proclaim May 16, 2013, Mary Kay Day at the State Capitol; and, be it further

**RESOLVED**, That a copy of this Resolution be prepared in honor of this special occasion.

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President of the Senate

I hereby certify that the above Resolution was adopted by the Senate on May 16, 2013.

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Secretary of the Senate

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Member, Texas Senate