

By: Paddie

H.B. No. 1542

A BILL TO BE ENTITLED

AN ACT

relating to the use of digital message display systems in certain public facilities.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Subchapter A, Chapter 521, Transportation Code, is amended by adding Section 521.0061 to read as follows:

Sec. 521.0061. ADVERTISING INSIDE DRIVER'S LICENSE OFFICES. The department may enter into an agreement with a public or private entity for a digital message display system to promote department information or news items of general interest in a publicly accessible area of a driver's license office. For the purpose of funding the system, a portion of the information displayed on the system may consist of digital advertisements. The department may review and has the right to reject any proposed advertising to be displayed on a system.

SECTION 2. Subchapter A, Chapter 1001, Transportation Code, is amended by adding Section 1001.014 to read as follows:

Sec. 1001.014. ADVERTISING INSIDE CERTAIN DEPARTMENT FACILITIES. The department may enter into an agreement with a public or private entity for a digital message display system to promote department information or news items of general interest in a publicly accessible area of a facility operated by the department. For the purpose of funding the system, a portion of the information displayed on the system may consist of digital

1 advertisements. The department may review and has the right to
2 reject any proposed advertising to be displayed on a system.

3 SECTION 3. Chapter 291, Local Government Code, is amended
4 by adding Section 291.011 to read as follows:

5 Sec. 291.011. ADVERTISING INSIDE CERTAIN COUNTY
6 FACILITIES. (a) The commissioners court of a county may enter into
7 an agreement with a public or private entity for a digital message
8 display system to promote county information or news items of
9 general interest in:

10 (1) a publicly accessible area of the office of the tax
11 assessor-collector or a branch office established under Section
12 292.025, 292.026, or 292.027 for which a deputy assessor-collector
13 has been appointed; or

14 (2) a jury assembly room.

15 (b) For the purpose of funding a digital message display
16 system, a portion of the information displayed on the system may
17 consist of digital advertisements. The commissioners court may
18 review and has the right to reject any proposed advertising to be
19 displayed on a system.

20 SECTION 4. This Act takes effect immediately if it receives
21 a vote of two-thirds of all the members elected to each house, as
22 provided by Section 39, Article III, Texas Constitution. If this
23 Act does not receive the vote necessary for immediate effect, this
24 Act takes effect September 1, 2015.