

By: Paddie

H.B. No. 1542

A BILL TO BE ENTITLED

AN ACT

1
2 relating to the use of digital message display systems in certain
3 public facilities.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

5 SECTION 1. Subchapter A, Chapter 521, Transportation Code,
6 is amended by adding Section 521.0061 to read as follows:

7 Sec. 521.0061. ADVERTISING IN DRIVER'S LICENSE OFFICES.

8 The department may enter into an agreement with a public or private
9 entity for a digital message display system to promote department
10 information or news items of general interest in a publicly
11 accessible area of a driver's license office. For the purpose of
12 funding the system, a portion of the information displayed on the
13 system may consist of digital advertisements. The department may
14 review and has the right to reject any proposed advertising to be
15 displayed on a system.

16 SECTION 2. Subchapter A, Chapter 1001, Transportation Code,
17 is amended by adding Section 1001.014 to read as follows:

18 Sec. 1001.014. ADVERTISING IN CERTAIN DEPARTMENT

19 FACILITIES. The department may enter into an agreement with a
20 public or private entity for a digital message display system to
21 promote department information or news items of general interest in
22 a publicly accessible area of a facility operated by the
23 department. For the purpose of funding the system, a portion of the
24 information displayed on the system may consist of digital

1 advertisements. The department may review and has the right to
2 reject any proposed advertising to be displayed on a system.

3 SECTION 3. Chapter 291, Local Government Code, is amended
4 by adding Section 291.011 to read as follows:

5 Sec. 291.011. ADVERTISING IN COUNTY FACILITIES. The
6 commissioners court of a county may enter into an agreement with a
7 public or private entity for a digital message display system to
8 promote county information or news items of general interest in a
9 publicly accessible area of the office of the tax
10 assessor-collector or a branch office established under Section
11 292.025, 292.026, or 292.027 for which a deputy assessor-collector
12 has been appointed. For the purpose of funding the system, a
13 portion of the information displayed on the system may consist of
14 digital advertisements. The commissioners court may review and has
15 the right to reject any proposed advertising to be displayed on a
16 system.

17 SECTION 4. This Act takes effect immediately if it receives
18 a vote of two-thirds of all the members elected to each house, as
19 provided by Section 39, Article III, Texas Constitution. If this
20 Act does not receive the vote necessary for immediate effect, this
21 Act takes effect September 1, 2015.