

By: Frullo

H.R. No. 315

R E S O L U T I O N

1           WHEREAS, Stephen Beasley is retiring as publisher of the  
2 *Lubbock Avalanche-Journal* in 2015, drawing to a close a notable  
3 career in the newspaper business that has spanned more than four  
4 decades; and

5           WHEREAS, Born in Clovis, New Mexico, Mr. Beasley was raised  
6 in Lubbock, where he worked as a paper carrier for the  
7 *Avalanche-Journal* during his youth; he went on to attend Texas Tech  
8 University, and a month after his graduation in May 1972, he went to  
9 work at the newspaper in the retail advertising department, working  
10 his way up to advertising director in 1983; and

11           WHEREAS, In 1990, Mr. Beasley left Lubbock to broaden his  
12 experience by serving in advertising leadership positions at papers  
13 in Leesburg, Florida, and Amarillo; he moved to Georgia in 2002 to  
14 become the general manager of the *Savannah Morning News*, and in 2004  
15 he returned to his hometown, and to his hometown newspaper, when he  
16 was named the publisher of the *Avalanche-Journal*; and

17           WHEREAS, Through the years, Mr. Beasley has been recognized  
18 as an influential leader in the newspaper industry; he served as  
19 president of the Texas Newspaper Advertising Managers Association  
20 and the Midwest Newspaper Advertising Executives Association and as  
21 Texas vice president of the International Advertising Executives  
22 Association; and

23           WHEREAS, This caring gentleman has also found time to give  
24 back to his community; a member of the board of the Lubbock Chamber

1 of Commerce and the Lubbock Area United Way, he has also served as  
2 president of the Panhandle-South Plains Fair board, as chair of the  
3 Texas Tech College of Media and Communications advisory board, and  
4 as a member of the Hope Lodge Capital Campaign Steering Committee;  
5 in all his endeavors, he enjoys the love and support of his wife,  
6 Phyllis; and

7 WHEREAS, Stephen Beasley's dedication, professionalism, and  
8 commitment to excellence have greatly benefited the people of  
9 Lubbock and earned him the respect and admiration of his peers, and  
10 he may indeed reflect with pride on his many achievements as he  
11 embarks upon the next exciting chapter of his life; now, therefore,  
12 be it

13 RESOLVED, That the House of Representatives of the 84th Texas  
14 Legislature hereby congratulate Stephen Beasley on his retirement  
15 from the *Lubbock Avalanche-Journal* and extend to him sincere best  
16 wishes for continued happiness; and, be it further

17 RESOLVED, That an official copy of this resolution be  
18 prepared for Mr. Beasley as an expression of high regard by the  
19 Texas House of Representatives.