

R E S O L U T I O N

1           WHEREAS, Dedicated public relations and education  
2 professionals are gathering in Austin on March 3, 2015, to  
3 celebrate Texas School Public Relations Association Day at the  
4 State Capitol; and

5           WHEREAS, The Texas School Public Relations Association was  
6 founded by 11 Texas delegates who attended the National School  
7 Public Relations Association's annual convention in 1962; the group  
8 sought to promote greater understanding between Texas schools and  
9 citizens, and as membership increased, the TSPRA was incorporated  
10 in 1977 as the Texas Chapter of the NSPRA; today, the organization  
11 boasts more than 800 members, many of them public information and  
12 communications specialists who work with schools and organizations  
13 across the state; they are ably led by Linsae Snider, who has served  
14 as executive director since July 2010; and

15           WHEREAS, Expanding on the original mission of facilitating  
16 successful public relations, TSPRA also collaborates with  
17 like-minded associations and provides many opportunities for  
18 professional development; looking to the future, the organization  
19 has presented two major website renovations since 2005, allowing  
20 for better access to such valuable tools as discussion forums,  
21 webinars, and workshops, so that its associates may continue to  
22 best serve Texas schools through further technological  
23 development; and

24           WHEREAS, This award-winning group was first named best NSPRA

1 chapter in 1972 and has continued to receive such impressive honors  
2 as Outstanding Year-Round Project and Distinguished Chapter; TSPRA  
3 affiliates have also earned recognition by serving on statewide  
4 committees, and many have presented at state and national  
5 conferences; additionally, the group has been acknowledged for its  
6 important annual ventures, including the Celebrate Texas Public  
7 Schools initiative, the Texas Public Schools Week Promotional Kit,  
8 and the Key Communicator Award, which is given by the TSPRA to  
9 someone who has made a substantial impact in the field of public  
10 school communications; and

11 WHEREAS, The members of the Texas School Public Relations  
12 Association have demonstrated outstanding leadership and  
13 commitment to Texas public schools and their communities, and in  
14 doing so they have established a notable record of achievement;  
15 now, therefore, be it

16 RESOLVED, That the House of Representatives of the 84th Texas  
17 Legislature hereby recognize March 3, 2015, as Texas School Public  
18 Relations Association Day at the State Capitol and extend to all  
19 those in attendance sincere best wishes for an enjoyable visit to  
20 Austin; and, be it further

21 RESOLVED, That an official copy of this resolution be  
22 prepared for the organization as an expression of high regard by the  
23 Texas House of Representatives.

Gonzales

Straus	González	Otto
Allen	Guerra	Paddie
Alonzo	Guillen	Parker
Alvarado	Gutierrez	Paul
Anchia	Harless	Peña
Anderson of Dallas	Hernandez	Phelan
Anderson of McLennan	Herrero	Phillips
Ashby	Howard	Pickett
Aycock	Huberty	Price
Bell	Hughes	Raney
Bernal	Hunter	Raymond
Blanco	Isaac	Reynolds
Bohac	Israel	Riddle
Bonnen of Brazoria	Johnson	Rinaldi
Bonnen of Galveston	Kacal	Rodriguez of Bexar
Burkett	Keffer	Rodriguez of Travis
Burns	Keough	Romero, Jr.
Burrows	King of Hemphill	Rose
Button	King of Parker	Sanford
Canales	King of Taylor	Schaefer
Capriglione	King of Uvalde	Schofield
Clardy	Klick	Schubert
Coleman	Koop	Shaheen
Collier	Krause	Sheets
Cook	Kuempel	Sheffield
Craddick	Landgraf	Simmons
Crownover	Larson	Simpson
Cyrier	Laubenberg	Smith
Dale	Leach	Smithee
Darby	Longoria	Spitzer
Davis of Dallas	Lozano	Springer
Davis of Harris	Lucio III	Stephenson
Deshotel	Márquez	Stickland
Dukes	Martinez	Thompson of Brazoria
Dutton	Martinez Fischer	Thompson of Harris
Elkins	McClendon	Tinderholt
Faircloth	Menéndez	Turner of Collin
Fallon	Metcalf	Turner of Harris
Farias	Meyer	Turner of Tarrant
Farney	Miles	VanDeaver
Farrar	Miller of Comal	Villalba
Fletcher	Miller of Fort Bend	Vo
Flynn	Moody	Walle
Frank	Morrison	White of Bell
Frullo	Muñoz, Jr.	White of Tyler
Galindo	Murphy	Workman
Geren	Murr	Wray
Giddings	Naishtat	Wu
Goldman	Nevárez	Zedler
Gonzales	Oliveira	Zerwas

H.R. No. 795

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Speaker of the House

I certify that H.R. No. 795 was adopted by the House on March 3, 2015, by a non-record vote.

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Chief Clerk of the House