

R E S O L U T I O N

1 WHEREAS, For more than a half-century, the International
2 Franchise Association has played an important role in protecting,
3 enhancing, and promoting franchising worldwide; and

4 WHEREAS, Across the United States, franchising has proven to
5 be a dynamic method of business development; the majority of
6 franchisees nationwide are small firms, although they may include
7 some very prominent brands; franchising often benefits groups
8 traditionally underrepresented in the business community,
9 including veterans, minorities, and women; and

10 WHEREAS, Job growth in franchising has outpaced growth in the
11 overall economy in recent years; in Texas, franchising makes a
12 major impact, accounting for nearly \$62 billion in annual economic
13 activity and supporting over 700,000 jobs at more than 66,000
14 locations across the state; and

15 WHEREAS, Franchising enables individuals to enter freely
16 into business relationships that profit from the strength of
17 established brands, systems, and support; franchisors continually
18 focus on managing and improving systems through brand standards,
19 research and development, proactive policies, constructive
20 communications, and supportive consultation with their
21 franchisees; as a result, franchisees can maximize the return on
22 their investments as they create jobs and opportunities at the
23 local level; and

24 WHEREAS, Through its endeavors in behalf of its member

1 companies, the International Franchise Association is helping to
2 enhance the vitality of an important sector of the economy, and it
3 is indeed fitting to recognize its contributions to the prosperity
4 of the Lone Star State and beyond; now, therefore, be it

5 RESOLVED, That the House of Representatives of the 84th Texas
6 Legislature hereby recognize the International Franchise
7 Association for its service to the business community and extend to
8 the organization and its members sincere best wishes for continued
9 success; and, be it further

10 RESOLVED, That an official copy of this resolution be
11 prepared for the association as an expression of high regard by the
12 Texas House of Representatives.

Leach

H.R. No. 869

Speaker of the House

I certify that H.R. No. 869 was adopted by the House on March 12, 2015, by a non-record vote.

Chief Clerk of the House