

By: Canales

H.R. No. 901

R E S O L U T I O N

1 WHEREAS, Family owned and operated businesses strengthen the
2 economy and culture of Texas communities, and in 2015 the Vera
3 family of Edinburg is celebrating the 45th anniversary of Vera's
4 King-O-Meats; and

5 WHEREAS, During the early years of the 20th century, the
6 family patriarch, Roman Vera Sr., owned a meat market known as La
7 Marqueta in the community, and in 1970 two of his sons, Roman Vera
8 Jr. and Carlos Vera, followed in their father's footsteps and
9 opened Vera's King-O-Meats; another brother, Rodolfo Vera, came to
10 work at the shop, and a fourth brother, Antonio Vera, joined the
11 staff after completing his service in Vietnam with the U.S. Marine
12 Corps; and

13 WHEREAS, Over the years, the brothers worked together to
14 build the business; Carlos eventually sold his share to Antonio,
15 who continues to own the enterprise in partnership with Roman;
16 Rodolfo Vera passed away in 2014 after devoting many years of his
17 life to furthering the shop's operations; and

18 WHEREAS, On its first day in 1970, Vera's King-O-Meats earned
19 \$35, and today it generates \$4 million a year in business under the
20 day-to-day management of the family's next generation, Roman's
21 daughter Nadia Vera and Antonio's son Marco Vera; and

22 WHEREAS, Thanks to the skill and determination of its
23 founders, the hard work of its staff, and the loyalty of its many
24 satisfied customers, Vera's King-O-Meats has become a signature

1 South Texas enterprise, and the members of the Vera family may take
2 great pride in their legacy of success; now, therefore, be it

3 RESOLVED, That the House of Representatives of the 84th Texas
4 Legislature hereby commemorate the 45th anniversary of Vera's
5 King-O-Meats in Edinburg and extend to the Vera family sincere best
6 wishes for the future; and, be it further

7 RESOLVED, That an official copy of this resolution be
8 prepared for the Vera family as an expression of high regard by the
9 Texas House of Representatives.