

By: Fletcher

H.R. No. 1427

R E S O L U T I O N

1           WHEREAS, For more than 80 years, the Sanchez family of El Paso  
2 have been among the leading custom cowboy boot makers in the nation,  
3 and their Champion Attitude Boots are worn by customers from all  
4 over the world; and

5           WHEREAS, In the 1920s, Yldefonso Sanchez moved from Leon,  
6 Mexico, to El Paso, where he went to work at Fort Bliss as a cobbler  
7 alongside another boot maker, Tony Lama Sr.; in 1928, Mr. Sanchez  
8 opened his own business, and during the 1940s and 1950s, his son and  
9 daughter-in-law, Jose Lucas and Cuca Sanchez, expanded the business  
10 to western wear as well; the company grew to encompass six  
11 locations, where it pioneered the concept of "repair while you  
12 wait"; and

13           WHEREAS, When the founder's grandson Jose Luis Sanchez joined  
14 the family business in the 1960s, he arranged to have the family  
15 subcontract to make boots for a number of other El Paso boot brands,  
16 including Tony Lama and Nocona; during the 1970s, the company  
17 opened a store on Interstate 10, selling to truck drivers and  
18 tourists, and it benefited as well from the renewed interest in  
19 cowboy boots inspired by the popular film *Urban Cowboy*; and

20           WHEREAS, In the 1980s, a member of the fourth generation of  
21 the family, Joey Sanchez, along with his future wife, Priscilla,  
22 opened Champion Attitude Accessories, which marketed boot  
23 accessories; they soon began to craft more colorful and stylish  
24 footwear for younger customers under the name "Champion Attitude

1 Boots," selling custom cowboy boots to rock-and-roll groups such as  
2 Kiss, Motley Crue, and Bon Jovi; and

3 WHEREAS, Today, under the leadership of Joey and Priscilla  
4 Sanchez, the company is known as Caboots, and it markets handmade  
5 boots, shoes, and accessories through its website; the company is  
6 also known for its period reproduction boots, which have been  
7 featured in motion pictures such as *The Pirates of the Caribbean* and  
8 *3:10 to Yuma*; its footwear has also been featured in performances by  
9 Cirque du Soleil, the New York Metropolitan Opera, and the Chicago  
10 Lyric Theater; and

11 WHEREAS, Over the course of four generations, the Sanchez  
12 family and Caboots have helped to make El Paso the acknowledged  
13 "Cowboy Boot Capital of the World," satisfying and delighting  
14 customers of all ages and backgrounds with their unique custom  
15 creations; now, therefore, be it

16 RESOLVED, That the House of Representatives of the 84th Texas  
17 Legislature hereby commend the Caboots boot company on its eight  
18 decades of success and extend to Joey and Priscilla Sanchez and  
19 their employees sincere best wishes for the future; and, be it  
20 further

21 RESOLVED, That an official copy of this resolution be  
22 prepared for the Sanchez family as an expression of high regard by  
23 the Texas House of Representatives.