

By: Ashby

H.R. No. 3040

R E S O L U T I O N

1 WHEREAS, The pioneering Lufkin television station KTRE is  
2 marking its 60th anniversary in 2015; and

3 WHEREAS, Headed by E. L. Kurth, the Forest Capital  
4 Broadcasting Company obtained a television license from the Federal  
5 Communications Commission in 1953 and began construction on a TV  
6 station with the same call letters as its radio station, KTRE; when  
7 it went on the air on August 31, 1955, KTRE-TV became the first  
8 satellite station in the country; and

9 WHEREAS, Over the years, the ABC affiliate expanded its  
10 audience through a number of popular programs, including the *HH*  
11 *Ranch Show*, *Howdy Doody*, and *The Adventures of Wild Bill Hickok*; the  
12 station was purchased in 1964 by Lucille Buford, who made it a  
13 satellite of Tyler-based KLTV and converted it to color broadcasts;  
14 owned by Raycom Media since 2006, KTRE began broadcasting a  
15 digital-only signal in 2009 and airing programs in the high  
16 definition format in 2013; and

17 WHEREAS, Today, the award-winning station reaches an  
18 audience of approximately 400,000 people in 29 counties; it  
19 benefits from the able leadership of vice president and general  
20 manager Pat Stacey and station manager Starla Bickerstaff, as well  
21 as from the hard work of its dedicated staff; and

22 WHEREAS, For six decades, since the dawn of television  
23 broadcasting in East Texas, KTRE has been a reliable source of news,  
24 weather, sports, and entertainment for area residents, and the

1 station continues to enrich and enlighten its community; now,  
2 therefore, be it

3       RESOLVED, That the House of Representatives of the 84th Texas  
4 Legislature hereby commemorate the 60th anniversary of KTRE-TV and  
5 extend to all those associated with the station sincere best wishes  
6 for the future; and, be it further

7       RESOLVED, That an official copy of this resolution be  
8 prepared for KTRE as an expression of high regard by the Texas House  
9 of Representatives.